



**Integrate
With
DataOne
Software Solutions**

**Flexible,
customized
and intelligent
Vehicle Data
Integration**

DATA CATALOG – 01.01.2011

DATAONE SOFTWARE | DIVISION OF DOMINION ENTERPRISES

DataOne Software starts at the beginning to deliver data solutions that work for you. With one of the largest Vehicle Identification Number (VIN) database and vehicle specification data sets in the nation, our data solution start with vehicle records reaching as far back as 1981 (to current shipping) for all U.S. market consumer and light duty commercial vehicles. But the power of our data doesn't stop there.

Our flexible intelligent database design supports your ability to streamline operations, save time and integrate data sources based on your need or application.

With DataOne, you get a single source, vehicle data provider willing to create and customize solutions to meet your specific need. Whether you're an automotive marketing company, a transportation expert or risk management industry provider (insurance, warranty, service contract), let us design a vehicle data solution to enable you to stay competitive and grow your business.

“The data we use in our product offerings is required to be timely, flexible, highly detailed, and accurate, and provide SEO value. To put it simply, DataOne Software provides zAutos what we need” - David Vennes, founder of zAutos

Our focus on product quality, technology standards, and client support has not changed over the years. Our clients and partners find that we understand their industries and requirements and that we are ready to make recommendations based on data and tech requirements as well as budgets especially for startup ventures and new solutions.

Client Services

Rely on our client services team to create, customize, and implement data integration that best supports your business objectives. Our team currently supports service providers with over 14,000 franchise dealership clients with various data solution needs.

DataOne Fast Facts

- In business since 1999
- Purchased by Dominion Enterprises in 2007
- Dominion Enterprises is a billion dollar company with over 5000 employees nationwide
- DataOne supports the nation's largest auto dealer service provider with automotive content "Dealer Specialties"



VINBasic Autos™ supports a variety of needs including simple VIN decoding, validation, and verification. VINBasic™ is frequently used to normalize vehicle inventory feeds and to provide common search criteria values. The file can be customized to meet requirements, and may be used for reverse VIN Stub creation.

File format & Delivery: Delimited, FTP, weekly updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: 2009 Nissan GT-R Premium Coupe 2dr AWD

Basic Identification

Year: 2009
Make: Nissan
Model: GT-R
Trim: Premium

Safety

Restraint Type: Driver and passenger front, side, and side-curtain airbags with passenger sensing deactivation

Transportation Fields

Body Type: Coupe Length: 183.3 inches
Vehicle Type: Car Height: 53.9 inches
Doors: 2 Width 74.6 inches
Plant: Tochigi, Japan Curb Weight: 3829 lbs
Gross vehicle weight: 4321 lbs
Wheelbase: 109.5 inches

Drivetrain

Drive Type: AWD

Exterior Colors

Fuel Basic Exterior Colors: Black, Red, Silver, Silver, Silver, White
Fuel Capacity: 19.5 Gallons
Fuel Type: Gas OEM Exterior Colors: Black Obsidian, Solid Red, Gun Metallic, Super Silver, Titanium, Ivory Pearl
Pricing Exterior Color Codes: KH3,A54,KAD,KAB,KAC,QX1
MSRP: \$79,090

Interior Colors

Decoded Engine Basic Interior Colors: Black, Dk. Gray
Engine Configuration: V OEM Interior Colors: Black Leather, Gray Leather
Engine Cylinders: 6 Exterior Color Codes: G, W
Engine Displacement: 3.8
Engine Displacement UOM: Liters
Engine Aspiration: TT

Decoded Transmission

Transmission Type: Automatic
Transmission Speeds: 6

DataOne Software EPA Green score data provides an easy way to showcase vehicle and OEM information related to emissions and low environmental impact. This data can easily be incorporated into vehicle listings on an auto dealer website, or on classified or portal consumer research sections. The data is taken from the EPA and referenced to our vehicle data for easy use and implementation. This data set is also ideal for industry research and studies.



As the automotive industry continues to meet mandates for greener vehicle production over the next 5 years, this data set will continue to reflect those changes.

File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: 2009 Nissan GT-R Premium Coupe 2dr AWD

<p>Greenhouse Gas Score: 4</p> <p>Air Pollution Score: 6</p> <p>Air Pollution Score (CA Emissions): 7</p> <p>SmartWay Vehicle: No</p> <p>SmartWay Elite Vehicle: No</p>	<div style="display: flex; justify-content: space-around; align-items: center;"> </div> <p>* The logos and graphics from the EPA website are provided and mapped to the data; permission to use the logos and graphics may need to be obtained from the EPA prior to displays.</p>
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DataOne Software EPA Mileage data provides an easy way to showcase vehicle and OEM information related to vehicle fuel consumption and economy. This data can easily be incorporated into vehicle listings on an auto dealer website, or on classified or portal consumer research sections. The data is taken from the EPA and referenced to our vehicle data for easiest possible use. This data set is also ideal for industry research and studies.



MPG data is tied to engine / transmission combinations and is presented with a low and high value per the EPA. Additionally the data supports easy displays as “ranges”.

File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: 2009 Nissan GT-R Premium Coupe 2dr AWD

Year	Make	Model	Trim	Transmission	MPG City	MPG Hwy
2009	Nissan	GT-R	Premium Coupe	Automatic 6-speed	16	21

DataOne Software Crash test scores provides data from the NHTSA which are useful for vehicle marketing as well as risk management assessment and industries studies. The data is referenced by the VIN pattern as well as Y/M/M/T/D1S StyleID where applicable.



- NHTSA 5 Star Crash Scores

File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: 2009 Nissan GT-R Premium Coupe 2dr AWD

1990-2010 Categories

(2009 Nissan GT-R was not tested by the NHTSA)

Frontal Driver Rating	Frontal Passenger Rating	Side Driver Rating	Side Rear Passenger Rating	Rollover 2 Wheel Drive Rating	Rollover 4 Wheel Drive Rating
N/A	N/A	N/A	N/A	N/A	N/A

2011 Categories

The NHTSA changed the rating system and categories for 2011 forward vehicles. 2011 Nissan Sentra data is shown here for example purposes

RATING CATEGORY	VALUE (STARS)
Overall rating	4
Overall Frontal Barrier Crash rating	3
- Frontal Barrier Driver Crash rating	4
- Frontal Barrier Passenger Crash rating	3
Overall Side Crash rating	3
- Side Barrier Crash Driver + Passenger Combined rating	3
- Side Barrier Driver Crash rating	5
- Side Barrier Rear-Seat Passenger Crash rating	2
- Side Pole Driver Crash rating	5
Rollover rating	4

DataOne Software Vehicle Safety Equipment data

provides data from the OEMs which can be useful for vehicle marketing as well as risk management assessment and industries studies. The data is referenced by the VIN pattern as well as Y/M/M/T/D1S StyleID where applicable.

- Vehicle Safety Equipment



File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: Categories listed

Vehicle Safety Equipment

RATING CATEGORY	Standard	Optional	N/A
ABS – Two Wheel			X
ABS – Four Wheel	X		
Airbags – Front – Driver	X		
Airbags – Front – Passenger	X		
Airbags – Side- Impact	X		
Airbags – Side-Curtain	X		
Brake-Assist	X		
Daytime Running Lights	X		
Electronic Stability Control	X		
Tire Pressure Monitoring System	X		
Rollover Stability Control	X		

DataOne Software NHTSA Service Bulletin data is filtered to include vehicle specific items and is mapped to our vehicle identification fields. The materials are formatted to support CRM/marketing outreach programs as well as service center solutions used by vehicle technicians.



File format & Delivery: Delimited, FTP, daily updates available

Data Scope: Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: 2008 Nissan 350Z

SERVICE BULLETIN	
NHTSA sb id	1718
Bulletin number	FE-08-003
Replace Bul. #	N/A
NHTSA item#	10025970
Bulletin Date	2008-08-22
Component	071100 FUEL SYSTEM, GASOLINE:STORAGE:TANK ASSEMBLY
Date added	2008-09-18
Summary	NISSAN: HARD TO FILL FUEL TANK. THE FUEL TANK IS DIFFICULT TO FILL MORE THAN 1/2. NOTE: FILLING NOZZLE CONTINUES TO CLICK OFF WHEN THE FUEL TANK IS MORE THAN 1/2 FULL.

DataOne Software NHTSA Recall data is filtered to include vehicle specific items and is mapped to our vehicle identification fields. The materials are formatted to support CRM/marketing outreach programs as well as service center solutions used by vehicle technicians.



File format & Delivery: Delimited, FTP, daily updates available

Data Scope: Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: 2008 Nissan 350Z

Mfr cam#:	N/A
Man. start date:	2007-05-21
Man. end date:	2007-11-08
Product mfr:	Nissan North America, Inc
Report mfr:	Nissan North America, Inc
Component description:	Electrical System: Software
Recalled component id:	000028338000442796000001105

NHTSA recall ID:	2917
NHTSA cam#:	08V521000
Recall Type Code:	V
Report received date:	2008-10-07
Record creation date:	2008-10-07
Regulation part number:	N/A
Fmvvs number:	N/A
Recall initiator:	MFR
Potential units affected:	204361
Owner notification date:	2008-11-04

Defect Summary

NISSAN IS RECALLING 204,361 MY 2007-2008 ALTIMA, ALTIMA HYBRID, 350Z, 350Z ROADSTER, MY 2008 ALTIMA COUPE, ROGUE, MY 2009 MURANO, AND INFINITI MY 2007-2008 G35 SEDAN, MY 2008 G37 COUPE AND EX35 PASSENGER VEHICLES EQUIPPED WITH CONTINENTAL AUTOMOTIVE SYSTEMS' OCCUPANT CLASSIFICATION SYSTEM (OCS) CONTROL UNITS. A VARISTOR IN THE OCS CONTROL UNIT LOCATED IN THE PASSENGER SEAT CUSHION MAY HAVE BEEN MANUFACTURED OUT OF SPECIFICATION. UNDER CERTAIN CONDITIONS, THIS COULD CAUSE AN INTERRUPTION OF SIGNAL BETWEEN THE OCS AND THE AIR BAG CONTROL UNIT (ACU).

Consequence Summary

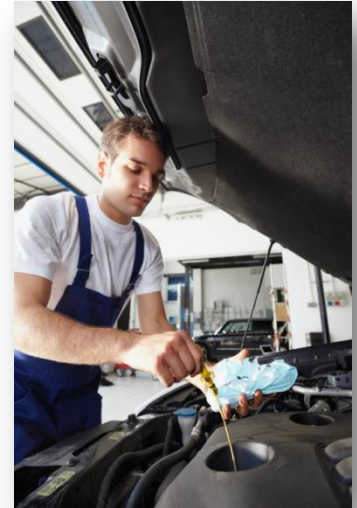
THIS COULD RESULT IN THE PASSENGER AIR BAG BEING SUPPRESSED WHICH COULD FAIL TO PROVIDE ADEQUATE PROTECTION IN THE EVENT OF A CRASH.

Corrective Action Summary

DEALERS WILL TEST THE SIGNAL BETWEEN THE OCS AND ACU SYSTEMS USING A SPECIAL TOOL TO CHECK THAT IT IS FUNCTIONING AS DESIGNED. IF NECESSARY, THE SEAT CUSHION (CONTAINING OCS HARDWARE) WILL BE REPLACED WITH A NEW ONE MANUFACTURED TO SPECIFICATION. THE RECALL BEGAN ON NOVEMBER 4, 2008. OWNERS MAY CONTACT NISSAN AT 1-800-647-7261 OR INFINITI AT 1-800-662-6200.

Notes CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

DataOne Software OEM Service Schedule data is a comprehensive data set that can be used within websites for simple consumer research or within applications and services by service center personnel at a technician level. All schedules are included. Categories covered are: Brake System / Coolant System / Drivetrain / Electrical System / Engine / Exhaust System / Fuel System / General / Tires and Wheels / Transmission / Suspension.



File format & Delivery: Delimited, FTP, daily updates available

Data Scope: Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: 2009 Nissan GT-R Premium Coupe 2dr AWD

SCHEDULE: Premium Maintenance:

Premium Maintenance is a Nissan-recommended option that is suitable for all driving habits and local conditions. Nissan developed Premium Maintenance for owners who want the ultimate in preventative maintenance. With Premium Maintenance, more maintenance items are regularly checked or replaced than with either Schedule 1 or Schedule 2 maintenance schedules. Using the Premium Maintenance schedule may optimize the performance, reliability, and resale value of your vehicle.

Engine - Replace engine air filter. * Every 15,000 Miles * Every 12 Months	Engine - Inspect drive belt(s). * At 3750, 7500, 11250, 18750, 22500, 26250, 33750, 37500, 41250, 48750, 52500, 56250, 63750, 67500, 71250, 78750, 82500, 86250, 93750, 97500, 101250, 105000, 108750, 112500, 15000, 45000, 75000, 116250 Miles. * At 3, 6, 9, 15, 18, 21, 27, 30, 33, 39, 42, 45, 51, 54, 57, 63, 66, 69, 75, 78, 81, 84, 87, 90, 12, 36, 60, 93 Months.	General - Lubricate all locks/hinges. * Every 15000 Miles. * Every 12 Months.
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SCHEDULE: Schedule 1: Schedule 1 features the same 3,750-mile service intervals as Premium Maintenance; however, with Schedule 1 fewer maintenance items are regularly checked or replaced than with the Premium Maintenance schedule. Use Schedule 1 if you primarily operate your vehicle under any of these conditions: repeated short trips of less than 5 miles in normal temperatures or less than 10 miles in freezing temperatures, stop-and-go traffic in hot weather or low-speed driving for long distances, driving in dusty conditions or on rough, muddy, or salt-spread roads, towing a trailer, or using a camper or car-top carrier.

Engine - Replace engine air filter. * Every 30000 Miles * Every 24 Months	Engine - Inspect drive belt(s). * Every 15000 Miles, Starting at 60000. * Every 12 Months, Starting at 48.	N/A
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SCHEDULE: Schedule 2: Schedule 2 features 7,500-mile service intervals; with Schedule 2 fewer maintenance items are regularly checked or replaced than with Schedule 1. Generally, Schedule 2 applies only to highway driving in temperate conditions. Use Schedule 2 only if you primarily operate your vehicle under conditions other than those listed in Schedule 1.

Engine - Replace engine air filter. * Every 30,000 Miles * Every 24 Months	Engine - Inspect drive belt(s). * Every 15000 Miles, Starting at 60000. * Every 12 Months, Starting at 48.	N/A
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SCHEDULE: Regular Maintenance:

Engine - Inspect engine air filter. Conditions: Driving Off-Road through Deep Sand, Mud, or Water - Perform more frequently than specified intervals. Engine - Inspect engine air filter. Conditions: Driving for Prolonged Periods in Dusty Conditions - Perform more frequently than specified intervals.
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DataOne Software Editorial content “Ask the Auto Doctor

is an editorial weekly column with a Q&A format. The column highlights questions from consumers about car repairs with answers from qualified ASE certified Master Technician Junior Damato. Junior can be heard online at www.1460wxbr.com Saturdays from 7 a.m. to 10 a.m. eastern time.

This content is ideal for automotive portals on service related consumer interest pages.

File format & Delivery: Delimited, FTP, daily updates available

Data Scope: Consumer, and Light Duty Commercial Vehicles.

Data Example: Various selections



Dear Doctor: I own a 2001 Honda Odyssey with 70,000 miles. The idle needle will sometimes surge up and down about 300 rpm. There are no computer fault codes and no recalls from Honda. What could be the problem? John

Dear John: According to our Identifix database, there are a lot of faulty idle air-control motors and power-steering pressure switch failures that do not set a fault code. The power-steering pressure switch sends a signal to the computer that you are turning the steering wheel. The computer will then raise the idle to compensate for engine power needed to turn the front wheels. The technician should be able to connect the scan tool and observe the readings from both the idle air-control motor and the power-steering pressure switch.

Dear Doctor: I drive a heavy-duty pickup truck in the scorching Arizona heat. It's a 2005 Dodge Ram 3500 with the 5.9 Cummins Diesel engine. I was at the dealer getting the truck serviced and I asked for the "full-synthetic" oil. When I got the bill of charges I noticed they put in "regular-synthetic" oil. They recommended against full-synthetic for this engine. I have always used full-synthetic oil in my vehicles. What do you think? Ralph

Dear Ralph: You can use regular-synthetic oil, as long as it meets the requirements CF4/SH, or better for the engine. There are specific oils for diesel engines on the market. Always use the multi-viscosity because it will flow and lubricate better than straight viscosity oil.

Dear Doctor: As a woman reader I really enjoy your articles. My husband gets a big kick with my new knowledge from your columns. What is the best way to go about installing a tilt steering column in a 1962 Chevy shortbed pickup? My husband and I are also installing a power steering conversion kit. We have installation instructions for that, but not for tilt steering. Arlene

Dear Arlene: I'm very happy that you are becoming better informed on auto repair and maintenance from my weekly column. This is a simple task on tilt steering installation. You can either buy a new custom steering column or a used steering column from a salvage yard. This change-over will take less than two hours.

Dear Doctor: I own a 1998 Mercedes-Benz ML320. The problem I have is with the keys suddenly not working. Each time the key fails I have to purchase a new one from the dealer. I have used up all the key codes that can be matched for this vehicle. Now I have to replace the system at a cost of \$2,000. Is there any other way around this problem? Theresa

Dear Theresa: On a lot of today's vehicles there is a limit to the number of times keys can be programmed to a vehicle. When the number of replacement keys is met, the ignition switch system has to be replaced. It seems the more expensive the vehicle, the more expensive the key and switch replacement are, so unfortunately, there is no getting around that \$2,000 expense.

DataOne Software Factory Warranty data provides information about the OEM's standard warranty programs for each vehicle.

This content is ideal for automotive portals on service related consumer interest pages.

File format & Delivery: Delimited, FTP, daily updates available

Data Scope: Consumer, and Light Duty Commercial Vehicles.

Data Example: 2009 Nissan GT-R

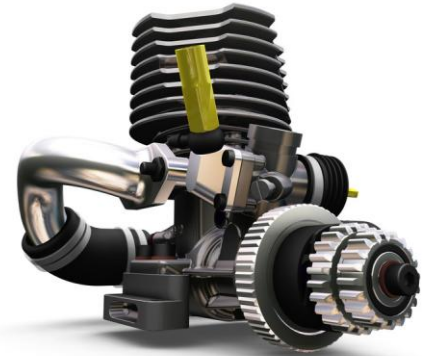


Factory (OEM) Warranties

Warranty Category	Warranty Type	Months	Miles
Accessory	Accessory	12	12,000
Maintenance / Adjustments	Maintenance	12	12,000
Rust	Corrosion Perforation	60	
Basic	New Car Basic Warranty	36	36,000
Drivetrain / Powertrain	Drivetrain / Powertrain	60	60,000
Roadside Assistance	Towing Coverage	36	36,000

DataOne Software Vehicle Specifications data set contains several categories of information.

- **Engines & transmissions**
 - Technical specifications
 - Installed (standard) equipment
 - Optionally available equipment
 - OEM Colors, Codes & RGB values



File format & Delivery: Delimited, FTP, daily updates available

Data Scope: Consumer, and Light Duty Commercial Vehicles.

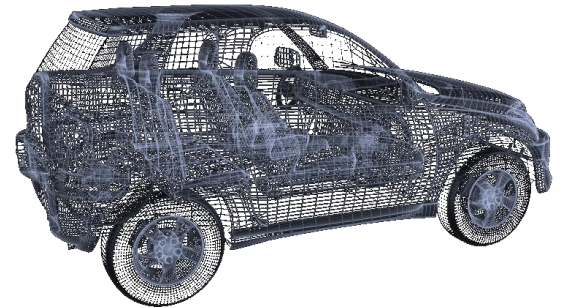
Data Example: 2009 Nissan GTR

Engines and Transmissions

Standard Installed Engine: 3.8L Twin Turbo V6	Standard Installed Transmission: 6-Speed Dual Clutch
Engine ID: 261106 <ul style="list-style-type: none"> • Aspiration: Twin Turbo • Block Type: V • Bore: 3.76 • Cam Type: DOHC • Compression: 9 • Cylinders: 6 • Displacement: 3.8 • Fuel Induction • Fuel Grade: 93 • Fuel Type: Gas • Max HP: 480 • Max HP at: 6400 RPM • Max Torque: 430 • Max Torque at: 3200 RPM • Redline: 7000 RPM • Stroke: 3.48 • Valve Timing: VVT • Valves: 24 	Transmission ID: 257720 <ul style="list-style-type: none"> • Type: Automatic • Gears: 6
Optional Engines: N/A	Optional Transmissions: N/A

DataOne Software Vehicle Specifications data set contains several categories of information.

- Engines & transmissions
- **Technical specifications**
- Installed (standard) equipment
- Optionally available equipment
- OEM Colors, Codes & RGB values



Technical Specifications

Driven Wheels	Seating
AWD	Head room front: 38.1 inches
	Head room rear: 33.5 inches
Performance	Hip room rear: 44.9 inches
Acceleration to 60 mph: 3.3 seconds	Leg room front: 44.6 inches
Aerodynamic Drag: .27	Leg room rear: 26.4 inches
Turning Circle: 35.4 feet	Max Seating: 4
	Seating rows: 2
Size and Shape Measurements	Shoulder room front: 54.3 inches
Front Track: 62.6 inches	Shoulder room rear: 50 inches
Rear Track: 63 inches	Standard Seating: 4
Wheelbase: 109.5 inches	
Height: 53.9 inches	Wheels and Tires
Length: 183.3 inches	Rear tire type: 285/35ZRF20 100W
Width: 74.6 inches	Rear wheel diameter: 20 x 10.5 inches
	Front tire type: 255/40ZRF20 97Y
	Front wheel diameter: 20 x 9.5 inches
Weight Measurements	Fuel Storage
Curb Weight: 3829 lbs	Tank Capacity: 19.5 gallons
GVW Rating: 4321 lbs	
GVW Range: 4001-5000 lbs	
Interior Dimensions	
Cargo volume: 8.8 cubic feet	
Passenger volume: 79.4 cubic feet	

DataOne Software Vehicle Specifications data set contains several categories of information.

- Engines & transmissions
- Technical specifications
- **Installed (standard) equipment**
- Optionally available equipment
- OEM Colors, Codes & RGB values



Installed (standard) equipment

Air Conditioning

Air Filtration

Front air conditioning: automatic climate control

Front air conditioning zones: dual

Airbags

Front Airbags: dual

Passenger airbag deactivation: occupant sensing deactivation

Side Airbags: front

Side Curtain Airbags: front

Audio System

Antenna Type: diversity

Auxiliary Audio input: memory card slot

Hard drive: 9.3 GB in dash

In-Dash CD: single disc

MP3 Player: CD MP3 Playback

Premium Brand: Bose

Radio: AM / FM

Satellite Radio: XM

Speed Sensitive Volume Control

Subwoofer: 2

Total Number of Speakers: 11

Wireless Connectivity

Brakes

ABS: 4-wheel

Braking Assist: hill descent control

Electronic brakeforce distribution

Child Safety

Child seat anchors: LATCH system

Comfort Features

Center console trim: leather

Dash Trim: leather

Door Trim: leather

Shift knob trim: leather

Steering wheel trim: leather

Reading lights: front

Convenience Features

Center console: front console with storage, rear console with arm rest

Cruise control

Cupholders: front and rear

Easy entry: power driver seat

Multi-function remote: keyless entry

Power outlet(s): two 12V

Power steering: variable power-assisted steering

Retained accessory power

Steering wheel: tilt and telescopic

Steering wheel mounted controls: audio and cruise controls, paddle shifter

Universal garage door opener: Homelink

Seats

Front seat type: sport bucket

Upholstery: leather, perforated

Driver Seat

Heated

Power Adjustments: recline

Passenger seat

Heated

Power adjustments: recline

Rear Seats

Type: bucket

Drivetrain

Locking differential: rear

Engine

Direct Ignition System

Push-button Start

Spark Plugs: iridium tipped

Exterior Features

Door handle color: aluminum

Exhaust: quad exhaust tips

Fender Extensions

Front Spoiler

Mirror color: body-color

Rear spoiler color: body-color

Headrests

Foot pedal trim: aluminum

Front headrests: fixed headrests

Number of front headrests: 2

Instrumentation

Digital odometer

Electroluminescent instrumentation

Fuel Economy Display: MPG and range

Multi-function display

Oil pressure gauge

Transmission temperature gauge

Trip computer

Warnings and reminders: low oil level

Interior

Metallic-tone accents

Lights

Headlights: HID

Spoiler brake light

Tail and brake lights: LED

Locks

Power door locks: remote

Mirrors

Exterior Mirrors: heated, power

Inside rearview mirror: auto-dimming

Vanity Mirrors: dual illuminating

Safety

Crumple Zones: front and rear

Seatbelts

Seatbelt force limiters: front

Seatbelt pretensioners: front

Seatbelt warning sensor: driver and passenger

Security

Engine immobilizer

Vehicle Security System

Stability and Traction

Stability control: electronic

Traction control

Steering

Turns lock-to-lock: 2.6

Suspension

Front Stabilizer Bar

Front Suspension Type: double wishbones

Rear Stabilizer Bar

Rear Suspension Type: multi-link

Sport-tuned: front and rear

Telematics

Navigation system: hard drive navigation system, with voice recognition

Phone wireless data link: Bluetooth

Tires

Run flat

Tire Pressure Monitoring System

Type: summer performance

Transmission

Transmission Hill Holder

Wheel

Rim Type: aluminum

DataOne Software Vehicle Specifications data set contains several categories of information.

- Engines & transmissions
- Technical specifications
- Installed (standard) equipment
- **Optionally available equipment**
- OEM Colors, Codes & RGB values



Optionally available equipment

Category	Option	Option Installed Type	Invoice Price	MSRP	Order Code	Description
Exterior Features	Special Paint – Super Metallic Silver	Factory Installed Option	\$2602.00	\$3000.00	KAB	
In Car Entertainment	iPod Converter	Port Installed Option	\$295.00	\$400.00	H94	
Interior	Carpeted GT-R Floor Mats	Port Installed Option	\$200.00	\$280.00	L94	
Marketing Package	Cold Weather Package	Factory Installed Option	\$0.00	\$0.00	N01	Includes 20 x 9.5 front and 20 x 10.5 rear silver finish aluminum wheels with P255/40RF20 front and P285/35RF20 rear Dunlop SP Sport all-season run-flat tires.

DataOne Software Vehicle Specifications data

set contains several categories of information.

- Engines & transmissions
- Technical specifications
- Installed (standard) equipment
- Optionally available equipment
- OEM Colors, Codes & RGB values



OEM Colors, Codes & RGB values

Basic Name	OEM Name	Is Two Tone	RGB	Order Code
Black	Black Obsidian	N	1,1,1	KH3
Silver	Gun Metallic	N	84,85,88	KAD
Silver	Super Silver	N	84,85,88	KAB
Silver	Titanium	N	91,91,92	KAC
White	Ivory Pearl	N	229,230,224	Qx1
Red	Solid Red	N	141,2,34	A54

DataOne Software Vehicle Build Logic is a comprehensive data set designed to support the creation of vehicle builders or configurators.

File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: Categories listed

This data set is an add-on to the vehicle specifications data and provides the rules that govern configuration of several things including:

- Vehicle colors
- Specific vehicle options
- Vehicle option packages
- Vehicle option MSRP

The data set is available for license by dealer marketing service providers as well as by automotive portals and classified sites.



DataOne Software vehicle comparison

data provides the ability to compare vehicles based on installed and optional equipment. Vehicle equipment is provided with generic descriptions to enable true point to point comparison from the bottom up.



File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: Categories listed

This data can be used in many unique ways. A comparator could be designed for a multiple franchise dealership, for example, for a potential buyer to select key items of importance across a subset of franchise only vehicles with consideration for equipment such as third row seat and options such as telematics with consideration for mileage, vehicle type, price range etc.

DataOne Software MSRP & Invoice price

provides the most updated new vehicle prices on the market. MSRP and Invoice price do change through the cycle of a new vehicle's first year on the market for sale as new and our pricing data is always current and up to date.

File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: 2009 Nissan GT-R



Year	Make	Model	Trim	Transmission	MSRP	Invoice
2009	Nissan	GT-R	Premium Coupe	Automatic 6-speed	\$79,090.00	\$74,434.00

DataOne Software Incentives and Rebate

data provides OEM to Consumer data beginning on the first of the month and updating regularly to ensure that your dealership and automotive portals are always current.



File format & Delivery: Delimited, FTP, daily updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: Categories listed

Data available with region (zip code) specific reference

- Cash allowance
- Bonus cash
- APR finance offers
- Lease rates