



**Visualize
With
DataOne
Software Solutions**

**Automotive
Photography and
Video Media for
Powerful
Presentation**

MEDIA CATALOG – 01.01.2011

DATAONE SOFTWARE | DIVISION OF DOMINION ENTERPRISES

DataOne Software OEM photo package

provides OEM sponsored media for the purpose of vehicle promotion and advertising.

Our collection of these assembled photos is referenced to our vehicle database by VIN or by Year, Make, Model etc.




Multiple photos are captured and provided in named "buckets" from 2000-forward.

File format & Delivery: Delimited, FTP, weekly updates

Data Scope: 1995-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: 2009 Nissan GTR



Photo Name	Thumbnail (120x80) & Full Size (640x480)
<p>Front ¾ Shot – Straight</p>	
<p>Rear ¾ Shot</p>	
<p>Dashboard – Drivers Side</p>	

DataOne Software Premium photo package

is comprised of eVox media, mapped and referenced to VIN / Y/M/M data.

Our collection of these assembled photos is referenced to our vehicle database by VIN or by Year, Make, Model etc.

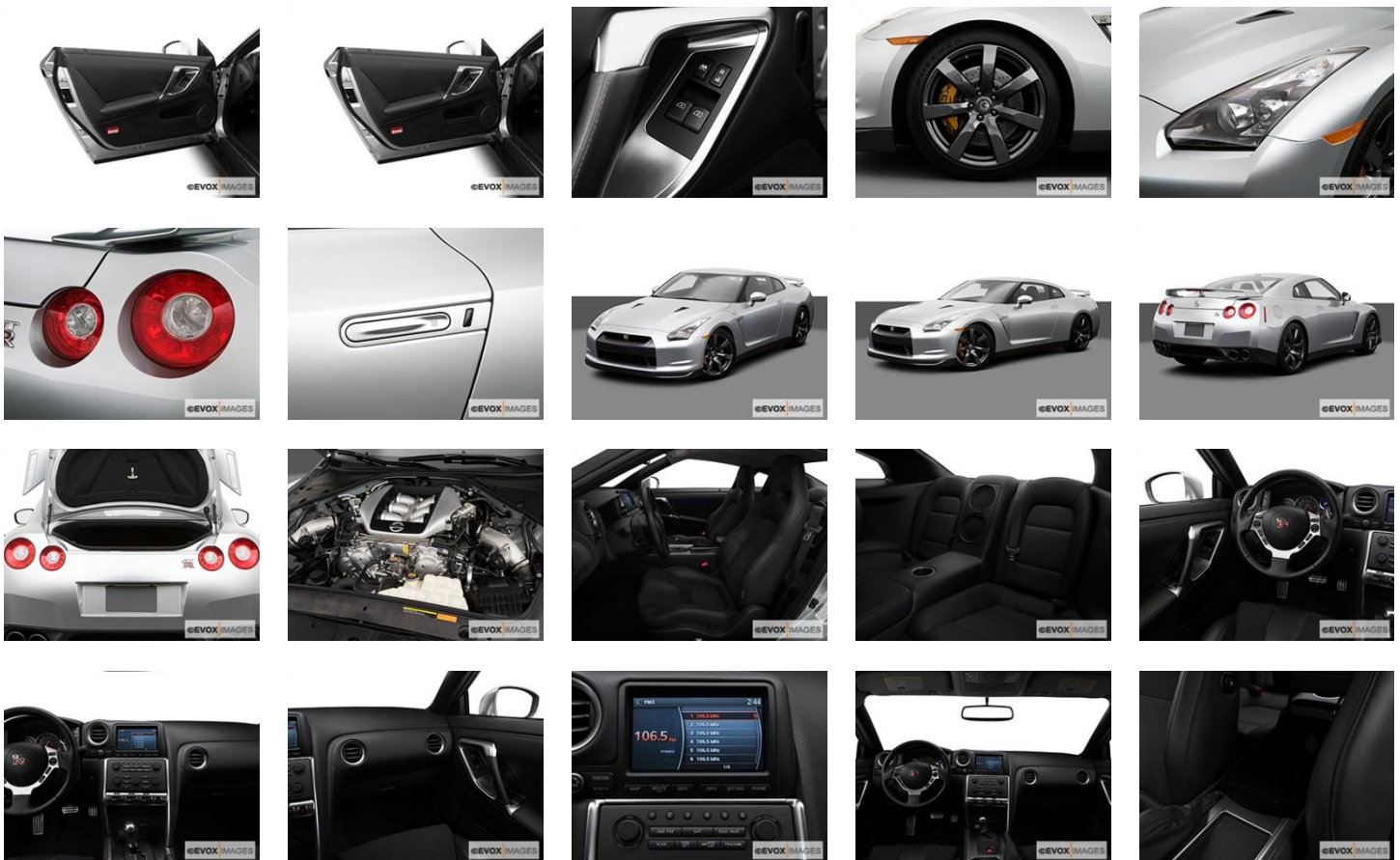
File format & Delivery: Delimited, FTP, weekly updates

Data Scope: 1995-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: 2009 Nissan GTR



eVOX IMAGES



DataOne Software Colorized photo package is comprised of eVox media. These colorized photos are referenced to our vehicle database for easy use. A photo and color swatch is provided for every OEM color of the vehicle that is available as an OEM vehicle option.















©EVOX IMAGES

File format & Delivery: Delimited, FTP, weekly updates

Data Scope: 1995-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: 2009 Nissan GTR

	 ©EVOX IMAGES	Basic Name: Black OEM Name: Black Obsidian Is Two Tone: N Primary RGB: 1,1,1 MFR Code: KH3
	 ©EVOX IMAGES	Basic Name: Silver OEM Name: Gun Metallic Is Two Tone: N. Primary RGB: 84,85,88 MFR Code: KAD
	 ©EVOX IMAGES	Basic Name: Silver OEM Name: Super Silver Is Two Tone: N Primary RGB: 175,177,179 MFR Code: KAB
	 ©EVOX IMAGES	Basic Name: Silver OEM Name: Titanium Is Two Tone: N Primary RGB: 91,91,92 MFR Code: KAC
	 ©EVOX IMAGES	Basic Name: White OEM Name: Ivory Pearl Is Two Tone: N Primary RGB: 229,230,224 MFR Code: QX1
	 ©EVOX IMAGES	Basic Name: Red OEM Name: Solid Red Is Two Tone: N Primary RGB: 141,2,34 MFR Code: A54

DataOne Software Video Test Drives are produced by AutoMotionTV and are made available as raw video files, referenced to our vehicle database for customized development purposes on dealer websites.



©EVOX IMAGES

The videos are 60 seconds long and are fast paced and engaging. On screen text provides visual identification of key features for those viewers who may not be able to listen to the engaging human voice over.

These fast paced professional productions show the vehicle in a variety of environments consistent with the model marketing, and provide close ups on standard equipment and available options.

File format & Delivery: Delimited, FTP, weekly updates

Data Scope: 1995-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market

Data Example: 2009 Ford Mustang

Screen Shots from the Videos

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