



**Build
With
DataOne
Software Solutions**

Flexible,
customized
and cost effective
automotive data
VINBasic™

VINBasic™ – 01.01.2011

DATAONE SOFTWARE | DIVISION OF DOMINION ENTERPRISES

DataOne Software starts at the beginning to deliver data solutions that work for you. With one of the largest Vehicle Identification Number (VIN) database and vehicle specification data sets in the nation, our data solution start with vehicle records reaching as far back as 1981 (to current shipping) for all U.S. market consumer and light duty commercial vehicles. But the power of our data doesn't stop there.

Our flexible intelligent database design supports your ability to streamline operations, save time and integrate data sources based on your need or application.

With DataOne, you get a single source, vehicle data provider willing to create and customize solutions to meet your specific need. Whether you're an automotive marketing company, a transportation expert or risk management industry provider (insurance, warranty, service contract), let us design a vehicle data solution to enable you to stay competitive and grow your business.

“The data we use in our product offerings is required to be timely, flexible, highly detailed, and accurate, and provide SEO value. To put it simply, DataOne Software provides zAutos what we need” - David Vennes, founder of zAutos

Our focus on product quality, technology standards, and client support has not changed over the years. Our clients and partners find that we understand their industries and requirements and that we are ready to make recommendations based on data and tech requirements as well as budgets especially for startup ventures and new solutions.

Client Services

Rely on our client services team to create, customize, and implement data integration that best supports your business objectives. Our team currently supports service providers with over 14,000 franchise dealership clients with various data solution needs.

DataOne Fast Facts

- In business since 1999
- Purchased by Dominion Enterprises in 2007
- Dominion Enterprises is a billion dollar company with over 5000 employees nationwide
- DataOne supports the nation's largest auto dealer service provider with automotive content "Dealer Specialties"



DataOne VINBasic Autos™ supports a variety of needs including simple VIN decoding, validation, and verification. VINBasic™ is frequently used to normalize vehicle inventory feeds and to provide common search criteria values. The file can be customized to meet requirements, and may be used for reverse VIN Stub creation.

File format & Delivery: Delimited, FTP, weekly updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: 2009 Nissan GT-R Premium Coupe 2dr AWD

Basic Identification

Year: 2009
Make: Nissan
Model: GT-R
Trim: Premium

Body Type: Coupe
Vehicle Type: Car
Doors: 2
Plant: Tochigi, Japan

Drivetrain

Drive Type: AWD

Safety

Restraint Type: Driver and passenger front, side, and side-curtain airbags with passenger sensing deactivation

Transportation Fields

Length: 183.3 inches
Height: 53.9 inches
Width 74.6 inches
Curb Weight: 3829 lbs

Gross vehicle weight: 4321 lbs

Wheelbase: 109.5 inches

Fuel

Fuel Capacity: 19.5 Gallons
Fuel Type: Gas

Exterior Colors

Basic Exterior Colors: Black, Red, Silver, Silver, Silver, White
OEM Exterior Colors: Black Obsidian, Solid Red, Gun Metallic, Super Silver, Titanium, Ivory Pearl
Exterior Color Codes: KH3,A54,KAD,KAB,KAC,QX1

Pricing

MSRP: \$79,090

Decoded Engine

Engine Configuration: V
Engine Cylinders: 6
Engine Displacement: 3.8
Engine Displacement UOM: Liters
Engine Aspiration: TT

Interior Colors

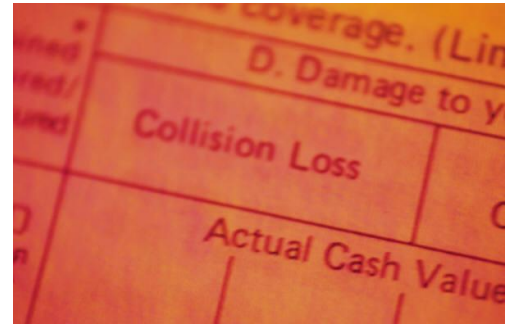
Basic Interior Colors: Black, Dk. Gray
OEM Interior Colors: Black Leather, Gray Leather
Exterior Color Codes: G, W

Decoded Transmission

Transmission Type: Automatic
Transmission Speeds: 6



DataOne VINStub™ provides the means to reverse engineer a VIN Pattern or as it is commonly referred to.. a “VINStub”. Using our combination of fields it is possible to narrow down a vehicle VIN pattern for submission to insurance / warranty carriers.



Starting with Year, Make, Model – the data supports the build out of cascading queries that can be contained within drop down lists for a user to easily identify the vehicle and generate the VIN Stub. Some carriers will expect to find an “x” representing the ninth digit of the VIN (checksum digit), others will expect to have an “x” added on the end of the pattern. Our data process will define the VIN Stub – as close as is possible using OEM data.

There will be times where a vehicle is identified, but may be represented by more than one VIN pattern, with a very slight difference. This is likely a case where the vehicle is manufactured in two or more places and so the plant digit of the VIN will be different. Our production support team would be happy to assist you in working through coding and use of this file for questions that may come up similar to this.

File format & Delivery: Delimited, FTP, weekly updates available

Data Scope: 1981-Current Shipping, Consumer, and Light Duty Commercial Vehicles. US Market Destination

Data Example: Call or email for more information about this product

DataOne VINTransport™ provides the data needed for basic vehicle identification as well as for transportation logistics.

We recognize that as a transportation provider or an IT solution provider to the transportation industry – your data requirements may vary greatly from client to client.

- data for reconditioning and claims
- data for reporting
- data for logistics and operations planning



Our VINTransport™ product provides simple VIN decoding and can also include vehicle weights and dimensions for your logistics and planning modules.

Additional data is available through add-on tables. New vehicle values, option pricing, and equipment lists are available for larger enterprise solutions supporting transportation by rail, ship, or road. Media can also be provided where needed – including a stock photo library from 1995 forwards.

Basic Identification

Year: 2009

Make: Nissan

Model: GT-R

Trim: Premium

Body Type: Coupe

Vehicle Type: Car

Doors: 2

Pricing

MSRP: \$79,090

Transportation Fields

Length: 183.3 inches

Height: 53.9 inches

Width: 74.6 inches

Curb Weight: 3829 lbs

Gross vehicle weight: 4321 lbs

Wheelbase: 109.5 inches

DataOne VINBasic Powersports™

provides basic VIN decoding for motorcycles and scooters 2000-current shipping.

File format & Delivery: Delimited, FTP, weekly updates available

Data Scope: 2000-Current Shipping, US Market Destination

Data Example: Various



VIN PATTERN	YEAR	MAKE	MODEL	TRIM	COUNTRY OF MFR
JH2DE0204	2004	Honda	CRF	70F	Japan
5L5SY0555	2005	American IronHorse	Outlaw	Base	United States
5J11NBJ13	2003	Big Dog	Chopper	Base	United States
JYAVM01E3	2003	Yamaha	V Star	Classic	Japan
JS1GN79A4	2004	Suzuki	Katana	600	Japan
1HD1GEV14	2004	Harley-Davidson	Dyna Glide	Wide Glide	United States