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**ClientName**  
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## Configuration

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**Number of reports per dealership:** 1-4  
**Types of reports:** New / Pre-owned / Sales / Sales Historical one time  
**Report frequency:**  
**Minimum dealers/rpts:**

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**FTP Destination for all reports:**  
ClientFTPAddress Username / PW

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### Report formatting

*Comma separated, with quote identifiers. Ex:*

DealerID	Salesperson	City-State-Zip
"AllStar Preowned"	"Jim Henson, Sally Fields, Mark Smith",	"Beverly, MA, 01915",

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### Field list and order

#### Pre-owned inventory reports:

DealerID, Serial#, Stock#, Day(on the lot), Year, Model, Model#, Miles, List Price, Exterior Color Name, Exterior Color Code, Interior Color Name

Note: Applies to both ADP and Reynolds

#### New inventory reports:

DealerID, Serial#, Stock#, Day(on the lot), Year, Model, Model#, Miles, List Price, Exterior Color Name, Exterior Color Code, Interior Color Name, Package Code\*, Factory Accessory Code\*, Factory Accessory Description\*

Note: Applies to both ADP and Reynolds, however ADP pulls may not have the values starting with Exterior Color Code. Labels/Columns will still be present.

#### Sales report: (Will always pull the last 7 days)

DealerID, Serial, Stock#, Sales Date, Salesperson\*, Gross Profit, Name, Address, City-State-Zip\*, Home Phone  
ADP lists the City-Sate-Zip in one field, so for all reports, this will be formatted in the same manner to achieve report consistency.

#### Sales Historical (Number of days to pull will be part of the request)

DealerID, Serial#, Stock#, Sales Date, Salesperson\*, Gross Profit, Name, Address, City-State-Zip\*, Home Phone  
\*In all sales reports Salesperson and City-State-Zip can be a multi-value field, with the field indicated by quotes, multi-values separated by comma's. ADP lists the City-Sate-Zip in one field, so for all reports, this will be formatted in the same manner to achieve report consistency.

\*Additional fees may be assessed for pulling some fields due to the length of report generation time and download

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## Pending Changes:

- Feature\Format request
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## Pricing:

- Setup fee per dealer
- Base dealer fee for minimums calculation