



2006 iMarketAuto Inventory Management Transition Guide

Welcome to iMarketAuto Inventory Management. This Transition Guide has been designed to provide a short list of actions that you must take in order to successfully transition your inventory onto the iMarketAuto technology backbone.

We assume that you have already provided DataOne Software Support with a list of users and email addresses. There are just a few short tasks remaining to begin successfully using iMarketAuto Inventory Management:

Provide the DMS information to DataOne

To successfully pull your information each night, we will need the following information:

- Type of DMS (ADP, or Reynolds)
- We need the dial-in telephone number, username and password
- ADP: We will need RPX access to download Excel type files that we can import into our system.
- Reynolds: We need 6910 to create and select the report; 7601 to successfully download the report using the Download Wizard; 6920 to delete the report once it has been printed. This affects our username only and in no way effects anything anyone else has in the print queue.
- Once you have this information please email it to support@dataonesoftware.com or call it in to 877-438-8467 x3.

Log in to your iMarketAuto account

Once logged in check the inventory to make sure the report that was created pulled only your retail inventory and that the prices, mileage and other data is accurate.

If you do not yet have your iMarketAuto login details please call 877-438-8467 x3.

Once you are satisfied that iMarketAuto contains an accurate reflection of your inventory continue to the next step.

Contact each of your online lead generators and tell them that DataOne Software is now managing the dealerships preowned program.

This will set the ball in motion. Each lead generator will send DataOne Software's Support team an email with the details needed to start sending your entire preowned inventory to them.

Contact your web hosting provider

You have two choices here. We can send a daily feed of inventory to your web hosting provider or they can take a hyperlink from us and frame in your inventory. The advantage to framing your inventory into your web site is that any changes you make with iMarketAuto are immediately reflected on your web site. If we send them a daily feed your web site will be updated every 24 hours.

Ordering Window Stickers and Buyers Guides

If you are planning on printing window stickers and buyer's guides through our system, you will want to place an order as soon as possible. Delivery takes up to seven business days. You will want to keep that in mind as your stock begins to dwindle.

You can place your order by clicking on Get Stickers inside of iMarketAuto or bookmark <http://shopping.netledger.com/s.nl?c=ACCT134476>

If you do not know your username and password to order stickers, please contact support@dataonesoftware.com to obtain this information.

A credit card number will be needed to order paper stock.

Keep our number in you rolodex

You may have questions as you start to use this service and we take pride in our telephone support. Call us with your questions, comments or concerns.