For Immediate Release

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GENERAL RELEASE

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DataOne Software supports nation's largest dealer direct service provider

BEVERLY, Massachusetts, September 1, 2008 – DataOne Software, a division of Dominion Dealer Solutions, and a leading provider of automotive content and media now fully supports the nation's largest dealer direct service provider – Dealer Specialties, also a division of Dominion Dealer Solutions – with comprehensive automotive data including full vehicle specifications.

"Dealer Specialties has been.. extremely pleased with the responsiveness of their customer service, and the quality of the data especially for new vehicles. We've used various competitors over the years and we are more than satisfied with DataOne Software VIN decoding and VIN explosion" – Glen Garvin, GM, Dealer Specialties.

DataOne's full automotive data and rich media solutions are utilized across the automotive industry for dealership marketing solutions ranging from inventory management and Web site design to CRM and service center solutions to key portals and classified listing sites.

About DataOne Software
Since 1999, DataOne Software has fulfilled unique content and data needs in the automotive marketplace providing businesses with cost-effective data integration and support for rapid technology development. The company sources automotive and related content including data and media, and was one of the first companies to make automotive content available by web service. Today, DataOne Software, as a division of Dominion Dealer Solutions, provides data and materials to most segments of the automotive industry including insurance, warranty and service contract sectors, transportation, federal and state agencies, newspaper and print, as well as the auto dealer marketing sector. For more information about DataOne Software automotive content, visit DataOneSoftware.com or call 877.438.8467 or e-mail sales@dataonesoftware.com

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