PRODUCTS & SERVICES CATALOG

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VEHICLE DATA & VIN DECODING

VINBasic™ Suite

VINBasic™ offers the most comprehensive and detailed VIN Decoding product suite on the market today.
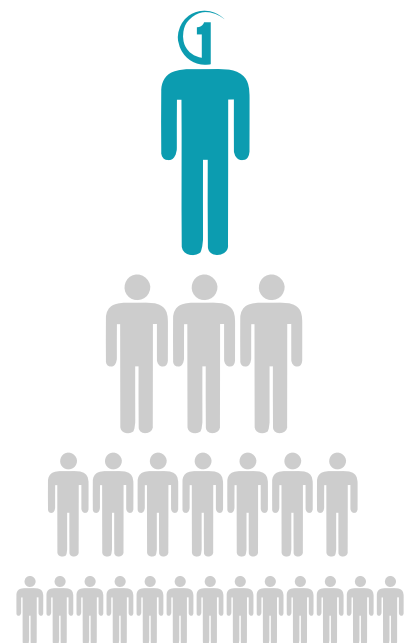
Our VINBasic™ suite of products was designed with two main goals in mind. First, to provide precise VIN decoding and identification of the widest array of vehicles on the road, everything from scooters to tractor trailer trucks. Second, to provide a product that is quick and easy for our customers to integrate and develop around.

VINBasic's™ flexible format and delivery options can be matched to your business needs to provide the perfect fit. In addition, VINBasic™ pairs seamlessly with our extended vehicle data allowing the solution to grow with your business' needs.

By sourcing direct from the vehicle manufacturers we are able to provide the most timely vehicle data on the market. Data is released in an accurate and comprehensive manner following actual verified production schedules, without use of predictive VIN modeling or arbitrary vehicle carryovers. The result is accurate data that can be relied on as a key component of data driven business, products and solutions.

Product Suite Advantages:

» VINBasic™ is a great starting point for customers looking for more vehicle details, ratings, descriptions and images. Entry point for look-up of vehicle data and media by VIN, and YMMT + Style.

» Convenient and easy-to-integrate delivery via API web service or single delivered flat file with daily or weekly updates.

» All VINBasic™ products can be combined and delivered together as a single file or within a single web service call.

» Broadest coverage of commercially available VIN decoders, from motorcycles to tractor trailers, all within a single web call or flat file.

VINBasic™ Autos & Trucks

One of the most proven and widely used VIN decoding products for US market vehicles.

An ideal solution for decoding and identification of light duty and passenger vehicles, VINBasic™ Autos & Trucks is available with the most commonly used fields, as well as some industry specific fields like GVWR and price new (MSRP).

In addition, it can be combined with any, or all, of our data products (extended vehicle, research, mapping, and service data) to return VIN referenced data that meets the most demanding data needs.

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VINBasic™ Powersports

VINBasic™ Powersports provides decoding of year, make, model, and trim for motorcycles, scooters and select off-road powersports vehicles.

In addition, the file can be formatted to include CRS ID for ease of pairing our VIN decoding with Consumer Research Solutions powersports images and extended data.

Unlike the VINBasic™ Autos & Trucks delivered file that uses the complete VIN Pattern, the VINBasic™ Powersports VIN Pattern is only 9 digits, using digits 1-8, skipping 9, and using digit 10 of the 17 digit VIN.

For example, the VIN Pattern for the VIN:

1 H D 1 K E M 1 X D B 6 0 2 2 0 3

Would be as follows:

1 H D 1 K E M 1 D

VINBasic™ Canadian

VINBasic™ Canadian provides all of the features of VINBasic™ Autos & Trucks, but for the Canadian market.

Most vehicles sold in the US are designated for the joint US/Canadian market.

However, some manufacturers produce specific models or trims that are only sold in Canada. Some manufacturers also produce variations of a US model or trim that is sold only in Canada.

VINBasic™ Canadian is an ideal solution for companies doing business in the Canadian market or companies doing business in the Northern US states where vehicles are often encountered that were purchased new in Canada and are later sold as a pre-owned vehicle in the US market.

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VINBasic™ HD

Vehicle identification solution for mid to heavy-duty commercial trucks.

VINBasic™ HD is one of a select few commercially available mid to heavy-duty VIN decoding solutions. It identifies the year, make, model and detailed style name of commercial trucks, including incomplete and chassis versions. In addition, it provides valuable details such as the standard drive type, trim, wheelbase, engine, fuel type, transmission and vehicle weight specifications.

VINBasic™ Trailers

Trailer VIN decoding solution for 850+ manufacturers and over 50 trailer types.

A comprehensive and accurate trailer VIN decoding solution is not easy to come by. There are hundreds of trailer manufacturers and 50+ types of trailers on the market today. DataOne saw the need for a commercial product to identify trailer specifications and has worked hard to deliver with the release of VINBasic™ Trailers.

VINBasic™ Trailers VIN decoding captures a number of key data points for over 850 trailer manufacturers each year (back to model year 1981) including year, make, model (for towable RVs only), trailer type, trailer subtype, trailer attachment type, length range, country of manufacturer, etc.

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Extended Vehicle Data

DataOne Software sources our vehicle data direct from the OEM to ensure the most complete and accurate vehicle descriptions.

Our vehicle data is used by many of the leading solution providers and dealership groups within the US today. This data covers over 30 model years and over 50 brands of vehicles. Extended Vehicle Data can be delivered by relational database and web service.

The depth and breadth of data offered in our vehicle data makes it the perfect solution for creating detailed inventory listings, providing content for model and trim specific research pages as well as to support business operations requiring accurate vehicle specifications, weights and dimensions.

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Standard and Optional Equipment

Accurate and precise vehicle equipment descriptions are an important aspect of any data solution purposed for vehicle identification, advertising or marketing.

Two common challenges present themselves for businesses that need equipment data. Fortunately our Standard and Optional Equipment data address them both.

» The first challenge is finding a dataset that captures OEM specific marketing names and descriptions for manufacturer compliant inventory display and marketing. Pairing this with the internal order codes can help you streamline and even automate new and used detailed vehicle decoding.

» The second common issue with equipment data is getting normalized and consistent equipment description values. While marketing descriptions are required for OEM compliant displays, standardized descriptions are needed to allow for advanced inventory search and comparison.

Technical Specifications

Captures a wide variety of valuable data points for business use, including:

» Accurate exterior dimensions and weights for classifying vehicles and to support vehicle transport logistics.

» Interior dimensions, seating capacity, and passenger space for both front occupants and all rows to support vehicle shopping and related research.

» Functional specifications such as fuel, payload, and towing capacity, drivetrain, GVWR and GCWR.

A number of other popular vehicle specs are captured such as wheel and tire specs, interior volume and cargo capacity.   Contact us for a full listing of specifications.

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New Vehicle Warranty

Factory warranty data is of interest to corporate and consumer buyers alike.

Consumers actively research vehicle warranties, considering warranty coverage and length as an important factor in their purchasing decisions for both new and used vehicles.

Factory warranty data is especially valuable for targeted marketing activities to consumers with warranties about to expire. It is also useful for new and used vehicle inventory marketing and fleet maintenance.
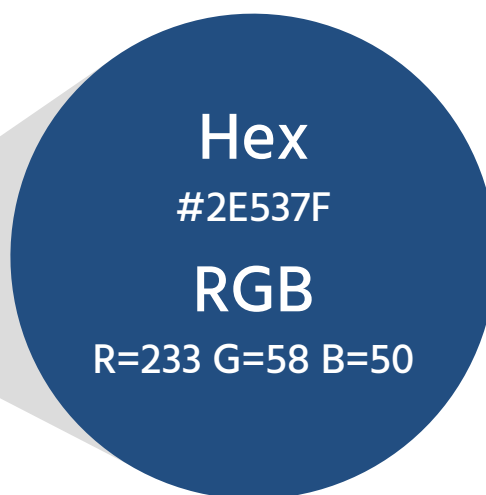
Pricing

MSRP and invoice pricing for vehicle and all optional equipment.

» All manufacturer options covered including marketing packages, optional equipment, colors, engine, and transmission.

» Destination fees and gas guzzler taxes are also captured for all vehicles.

» Pricing is updated throughout the year to match current OEM pricing.

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Vehicle Colors

Original OEM vehicle colors, descriptions and order codes for exterior paint, interior upholstery and contrasting roof colors.

» Colors delivered as a HEX or RGB code for accurate online display.

» Manufacturer codes can be used to match touch-up paint or upholstery.

» Data is captured for both colors in the case of two tone paint or fabric.

» Standardized color and marketing descriptors assigned to each record.

Hex
#2E537F

RGB
R=233 G=58 B=50

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Advanced VIN Decoding Logic API

DataOne Software's Advanced VIN Decoding Logic API provides a powerful and efficient way for you to leverage our 30+ years of automotive data and industry expertise in your products and solutions.

Our advanced vehicle decoding logic returns specific one-to-one style matches with exceptional depth and breadth of vehicle detail. The service can identify specific styles and installed equipment by utilizing manufacturer codes and raw DMS data, as well as unnormalized vehicle and equipment descriptions.

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Advanced VIN Decoding Logic API
Features & Benefits:

» The VIN Decoder API is a REST-based HTTPS interface supporting up to 50 simultaneous VIN or Vehicle queries using a single HTTPS POST request.

» VINs and/or Vehicle descriptors can be submitted using XML or JSON, and the service will return an XML or JSON document containing comprehensive vehicle information.

» Our detailed and precise core vehicle marketing data provides you with technical information about vehicle descriptors, installed equipment, optional equipment (known installed and available), technical specifications, factory warranties, original vehicle & option pricing, and OEM internal and external colors.

» High Capacity options are available for large volume commercial entities processing in excess of 2-3 million vehicles per month.
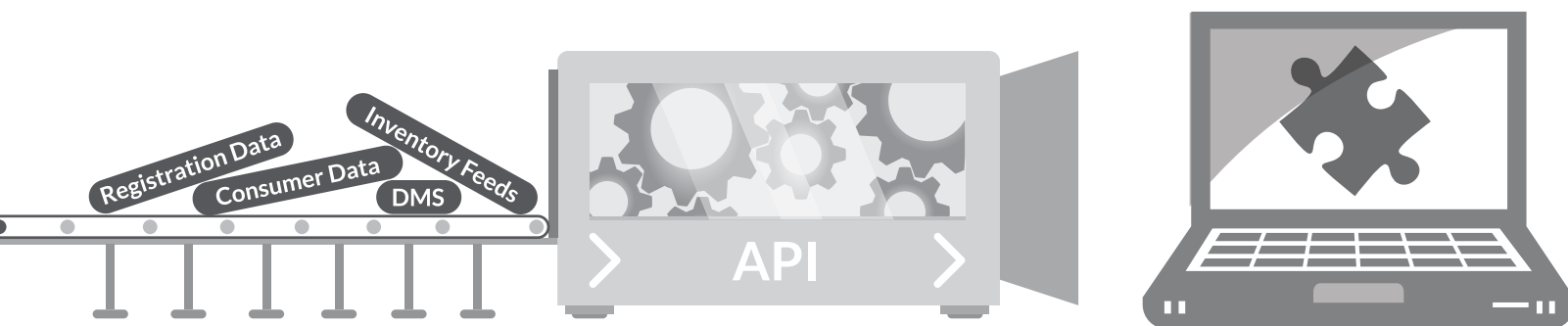
Sources of Vehicle Data > **Advanced VIN Decoder Logic API** > **Your Business Solution**

Registration Data
Consumer Data
Inventory Feeds
DMS

API

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Vehicle Research Data

Create an interactive shopping experience using our vehicle research data.

Car shoppers are doing more research than ever before and the vast majority of vehicle shopping is done online. With over 35 brands and 3,000 vehicle configurations to choose for each model year, consumers are looking for tools to help them identify, research and compare the vehicles that meet their needs and budget. In-market auto shoppers use these tools to come to a purchase decision, often before they ever visit a dealership.

Shoppers are doing more online research then ever

» 95% use digital channels for research (Google Think Insights)

 Shoppers are open to influence on brand and model

» 72% of Vehicle Search involved Cross shopping (Google Think Insights)

» 72% of AutoTrader visitors are undecided on Make and Model (Autotrader)

» 50% of buyers are completely open to make/brand (JD power)

Our Vehicle Research Data solutions can power the kind of interactive tools that engage shoppers at all points in the buying process and convert them into leads. Even sites that do a great job of attracting visitors, displaying inventory and capturing leads can increase their ROI by adding new vehicle builder or vehicle comparison functionality.

If you are not providing these solutions to your visitors, you are missing out on leads and sales from visitors that click through and find this important functionality elsewhere.

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Vehicle Comparison Data

The number of vehicle choices, options and configurations continues to grow, making it a real challenge for consumers to find the right vehicle.

Our Vehicle Comparison Data is designed to provide a "bottom up" level of vehicle comparison that makes it ideal for both Vehicle Comparison modules and inventory search. The dataset simplifies and groups OEM descriptions into a standard, accurate format for a concise and detailed display of standard equipment and installed options across model and brands.

In addition, the normalized nature of this data makes it ideal for supporting user driven inventory search, using key features, categories, ratings and vehicle capabilities of the users choosing as search criteria. **See also: Search, Research & Compare API**

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Vehicle Build Logic Data

Help your customers identify their ideal new vehicle, within OEM build limitations.

DataOne's vehicle build logic data is a set of comprehensive rules that work together with our Extended Vehicle Data to support your vehicle builder or configuration modules. The data provides everything needed to configure vehicles within OEM order criteria, for over 30 brands.
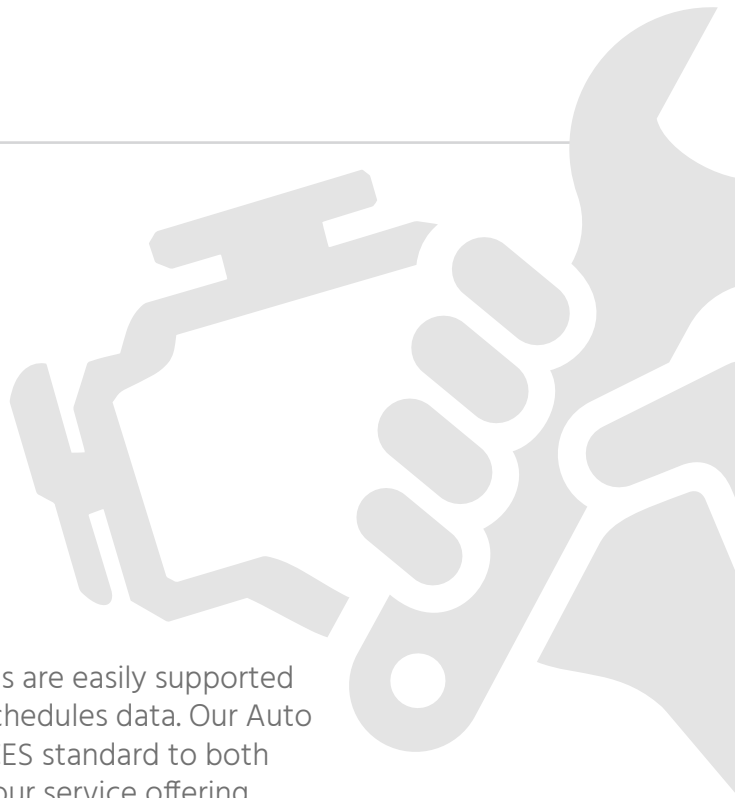
Using this dataset, visitors can build out their new vehicle, which can be matched to inventory or used to order the vehicle that matches their needs. This is a great way to generate more new vehicle leads and to determine the options, equipment and colors that the potential customer is looking for in their next vehicle purchase. **See also: Search, Research & Compare API**

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Vehicle Service Data

Business and profit generating opportunities have only just begun when a new owner drives their vehicle off the lot.

Tap into the huge opportunity vehicle service and maintenance activities present by building your solutions on a solid data foundation. Our service data offerings are optimized to support both the operations/scheduling side of service and targeted/re-marketing activities.

OEM, dealer, independent garages and aftermarket solutions are easily supported by our flexible and OEM compliant recommended service schedules data. Our Auto Care Association ACES (formerly AAIA) mapping ties the ACES standard to both DataOne VehicleID and VIN. NHTSA Recall data rounds out our service offering.

"In 2016, parts & service sales accounted for 47.3% of a dealership's total gross profits." Source: NADA

OEM Service Schedules

Vehicle maintenance accounts for billions of dollars in annual sales. Our data can help you take advantage of this large revenue opportunity.

Vehicle maintenance reminders can be a regular touch point with your customers that builds revenue and brand and business loyalty. In fact, most dealerships find providing regular service to a customer is one of the most significant contributors to customer loyalty for their next vehicle purchase and the greatest indicator of where a person will choose to have more costly repairs done.

Our OEM Service Schedules were developed to support the full spectrum of service related activities. Everything from powering service scheduling and shop logistics, to supporting detailed and vehicle specific service marketing efforts.

The data captures the standard or normal schedule as well as each optional schedule the OEM supports including "premium", "severe" and "high mileage".

These optional schedules are a great tool for significantly increasing maintenance related visits and revenue where conditions warrant their shorter intervals between services. The OEM Service Schedules dataset is optimized to support both the operations and scheduling side of service, as well as targeted re-marketing activities.

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Auto Care ACES Mapping

VIN referenced mapping to the Aftermarket Catalog Exchange Standard (ACES).

The DataOne ACES Mapping ties VIN referenced automotive data to the Auto Care Association's (formerly AAIA) ACES standard. It allows users to easily decode a VIN and reference the ACES IDs for the vehicle, its engine and transmission. The ACES ID can be used for easy and convenient identification of appropriate parts, accessories, tires or fluids. ACES Mapping is a great fit for parts and service providers and the vehicle salvage industry.

This product can be combined with our OEM Service Schedules to power aftermarket service center and independent garage scheduling and logistics software.

NHTSA Recalls

VIN referenced NHTSA Recalls for all passenger/light duty vehicles since 1981.

OEMs are required to contact parties affected by recalls and offer service to resolve the issue at a nearby dealership at no cost. This presents a business opportunity to dealers looking to capture the associated service revenue.

DataOne Software's NHTSA Recall Data was created to support both CRM/marketing efforts to contact affected vehicle owners, as well as service centered solutions used by technicians. The recalls have been filtered to include only automotive and light duty OEM equipment, parts and accessories. The data set is VIN referenced and tied to DataOne VehicleID for ease of use and integration as a stand-alone product or coupled with additional data products.

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Mapping and 3rd Party Validation Data

Data and mapping to established standards in the automotive industry.

VIN decoding and vehicle description data are the core solutions to a business's automotive data needs and are sourced directly from the vehicle manufacturers.

However, there are a number of public and private organizations that establish standards for vehicles for everything from safety and fuel efficiency ratings to yearly "Best of" and "Top Ten" vehicle awards. DataOne Software offers products to allow you to utilize this data quickly and efficiently.

An accurate mapping to third party standards can be vital to your business operations, enhancing your offering, quality and saving time and money.

While information from the vehicle manufacturer is important to support online research, consumers also look for unbiased third-party content such as awards, safety ratings and EPA fuel economy to validate their choices. DataOne makes it easy to append and use this content in a meaningful and targeted manner to add significant value to your inventory display and marketing efforts.

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Awards & Accolades

Positive industry recognition and awards for all vehicles.

DataOne Software's Awards and Accolades are a powerful tool for marketing vehicle inventory. They provide neutral third parties assessment of the quality, value, performance and/or overall excellence of the vehicle that is being considered.

The product is comprised of awards, honorable press mention, and "Top" lists from renowned sites and periodicals. Sources and an accompanying link are provided in each case, and the Awards and Accolades are described both by type and awarding party.

Negative ratings and statements are not included within Awards and Accolades, making it ideal content for dealer and OEM focused marketing solutions such as websites, mailers, email campaigns and ebrochures. In addition, with coverage back to the 2006 model year, the product is a great fit for pre-owned inventory promotion.

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J.D. Power Used Car Guide Mapping

Used vehicle valuations for dealer inventory management.

J.D. Power Used Car Guide, formerly NADA Used Car Guide, has long been an industry staple when it comes to publishing market-reflective vehicle pricing, and is a recognized authority providing used vehicle valuations for use across the automotive industry. End-users include consumers, dealers, financial institutions, insurance companies, vehicle manufacturers, auctions, as well as many other industries.

Our J.D. Power Used Car Guide Mapping provides a seamless transition between our OEM/brand compliant vehicle descriptions and the corresponding J.D. Power vehicle, using the DataOne VehicleID and EngineID.

KBB Used Car Guide Mapping

New and used vehicle valuations for dealer inventory management.

Kelley Blue Book (KBB) has been a well-known and respected brand in auto industry since its founding in 1926. Their used car valuation data is trusted by thousands of dealerships and consumers.

Our KBB Used Car Guide Mapping product allows our customers using or planning to use KBB's vehicle valuations to access this information quickly and accurately through the mapping of our VehicleID to the corresponding KBB ID. This mapping works with all DataOne products and can be distributed with all delivery methods.

Cox Auto Rates & Incentives Mapping

Attract vehicle shoppers with real-time incentives.

Cox Auto Rates & Incentives, formerly AIS Rebates, is an auto industry standard for incentive vehicle data. This data is valuable to dealerships and is often incorporated into solutions they use, including dealership website platforms, dealer marketing services, CRM, DMS, and inventory management solutions.

This mapping makes it easy to utilize Cox Automotive's best-in-class rates and incentives information alongside DataOne's OEM sourced data products and services. Ideal for dealer-facing solutions as well as portals and F&I programs.

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EPA MPG

VIN-referenced EPA Fuel Economy ratings for all US vehicles.

Perhaps no vehicle data point is more consistently researched and weighed in purchasing decisions than vehicle fuel economy or MPG (Miles Per Gallon). Considering both the budgetary and environment value of this EPA data makes it a must have for any inventory listing, vehicle details or vehicle research display.

Our data is designed to be used for promotional use in vehicle marketing as well as in business analysis and research studies.

EPA Green Scores

Tap into consumers environmental interest with Green Vehicle Ratings.

Consumers are becoming more aware and concerned about the environmental impact of their driving habits and choice of vehicle. Meet their needs by providing EPA's Green Scores in your vehicle details pages.

The data includes the Air Pollution and Greenhouse gas score of the vehicle, as well as identifying vehicles awarded the EPA SmartWay and SmartWay Elite status.

NHTSA 5-Star Safety Ratings

Safety Ratings are a top consideration for online vehicle shoppers.

Provided by the National Highway Traffic Safety Administration since 1990, these ratings have become a safety standard recognized throughout the industry. Vehicle shoppers recognize and look for these safety ratings, making them a must have for online vehicle research and comparison, as well as valuable for inventory marketing efforts. Ratings are available for overall categories, as well as for specific impact types and passenger areas tested.

The ratings are also valuable for risk management/insurance industries and are suitable for research and statistics projects.

EVOX Media Mapping

Our mapping makes Evox easier to use, and use well.

The mapping starts with a match between Evox VIF and our DataOne VehicleID. We also provide mapping between our color ID's and codes to the corresponding Evox colorized photos. Finally we identify the level of match between an Evox image and your decoded vehicle. This allows you to set rules for displaying Evox images for partially matched vehicles to better balance OEM compliance requirements with the need for as much coverage as possible, especially during the early stages of model release.

Similar mapping is available for Izmo Images. **Contact us** for more details.

Auto Care ACES Mapping

The Auto Care Association's (formerly AAIA) Aftermarket Catalog Exchange Standard (ACES) classification system was created to provide a North American Industry Standard for managing and exchanging automotive data for aftermarket parts, accessories and supplies. This is a tremendously valuable dataset for businesses involved with parts, accessories, maintenance and service.

DataOne is an Auto Care Association identified service provider that can provide various levels of integration and use assistance with this data. DataOne publishes a data set which connects the DataOne VehicleID to several key ACES IDs to enable both VIN and vehicle YMMT look-ups. DataOne provides the following field level mapping: DataOne's vehicle_id, engine_id, and transmission_id to ACES VehicleID, EngineConfigID, TransmissionID, and VehicleToEngineID.

Custom mapping is also available, please **Contact us** for more details.

NHTSA Recalls

NHTSA Recalls are an important data set for supporting shop management software as well as targeted service-based marketing initiatives. Creating research tools around this data set is a powerful way to increase online engagement on service focused sites and sign-ups for online "Garage" applications.

Custom Mapping to 3rd Party Content

There are a number of other well established data standards, for example Used Vehicle Valuation, that are used extensively within the automotive industry. We work with clients on a case-by-case basis to provide customized mapping to the data they are consuming. Over the years, we have built out an advanced mapping tool set that makes providing this service to our customers more cost effective than you might think.

If you license data from multiple sources and would like to tie these to our VIN Decoding and Vehicle Data solutions contact us now to discuss your needs and determine pricing.

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Dealer
Inventory Feeds

It can be a challenge to obtain detailed inventory feeds for your dealer marketing services. DMS extraction information only provides part of the information you need. If you require pre-decoded inventory feeds and actual photos then our dealer inventory feeds may be an excellent solution of choice.

Dealer Inventory Feed Features:

» Over 5000 dealers represented

» Fully decoded vehicles with optional equipment identified

» Actual photos of the vehicle are available

» Select from feeds by dealer, zip, state or national

» Straightforward XML nightly feed to receive inventory

» Add a participating dealer to your feed within hours

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VEHICLE SHOPPING SOLUTIONS

PerfectFit® API Suite

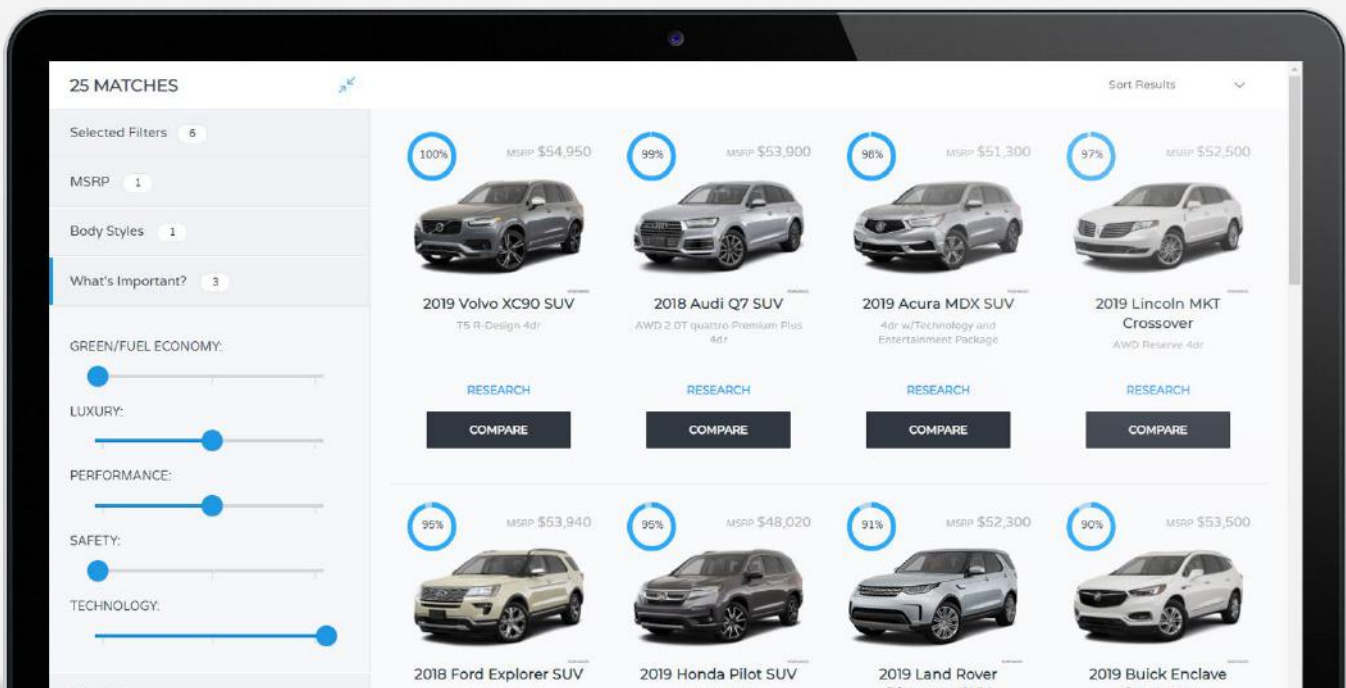## A complete top to bottom of the funnel modular vehicle research solution

The PerfectFit® API Suite is a complete set of vehicle research and shopping tools built to meet the needs of today's tech savvy consumers.

PerfectFit® consists of four main components; VehicleShopper, Research, Compare, and Build. Collectively, this suite of products will move your vehicle shoppers down the funnel from the early stages of vehicle searching through the research and decision process, down to building out their best fitting vehicle and submitting a lead.

Each modular component of the suite can be deployed independently, while also fitting together seamlessly as a full service research and shopping experience. We've made integration simple with an API web service that combines comprehensive vehicle data with powerful businss logic.

Product Suite Advantages:

» Powerful API to support creation of unique variants

» Modular components that can function individually or as a complete solution

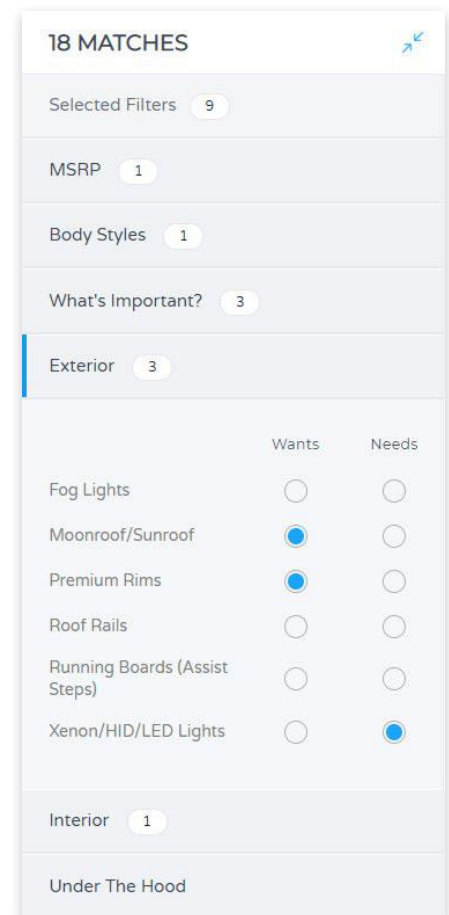» Ability to move the shopper fromt he top to the bottom of the funnel
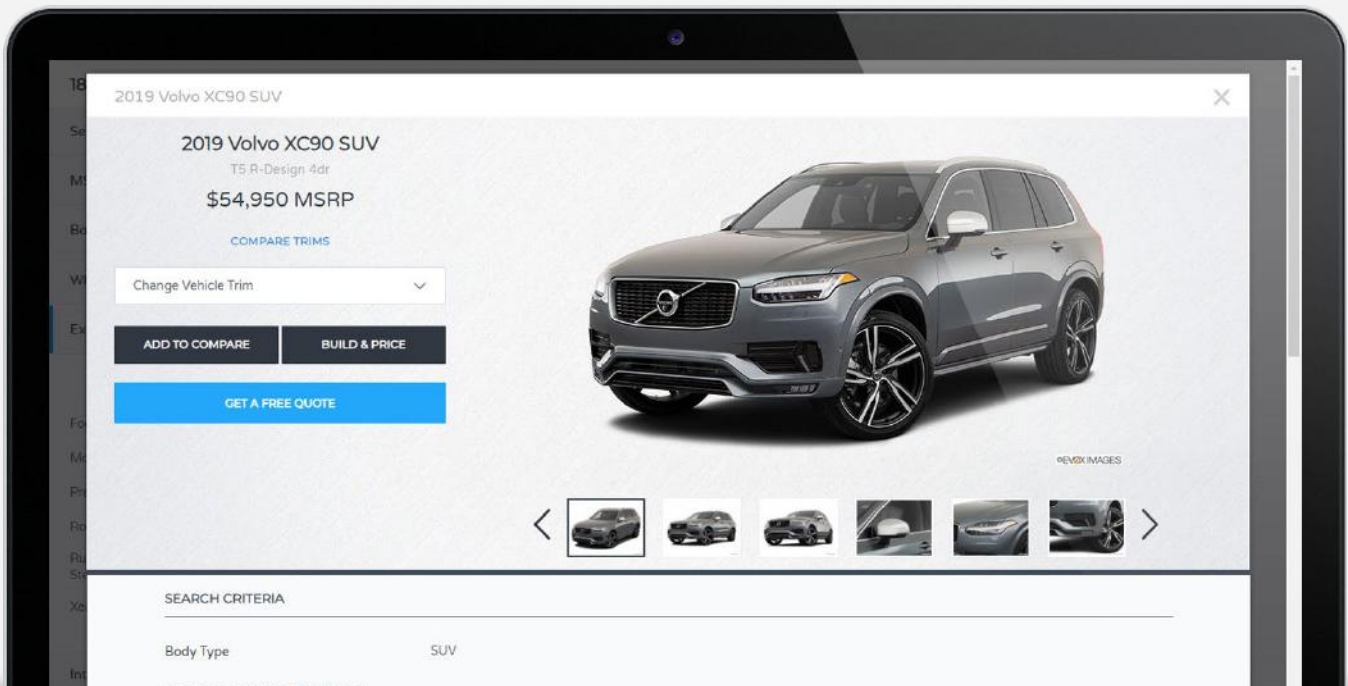
PerfectFit® Vehicle Shopper API

Help your customers find the right car

PerfectFit® Vehicle Shopper rremoves the artificial constraints of traditional search tools, making the process more enjoyable and less intimidating for your consumers. By providing an interface where users can identify and narrow vehicles based only on the key features and attributes that are important to them, you will stand out in the crowded marketplace.

Product features & benefits:

» Users control their own search experience

» Provides ability to search by wants and needs

» Ranks vehicles based on consumer importance criteria for green, luxury, performance, safety, or technology and DataOne's proprietary scoring of vehicles and equipment

» Removes the stress of finding the best-fitting vehicles

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2019 Volvo XC90 SUV

2019 Volvo XC90 SUV
T5 R-Design 4dr
$54,950 MSRP

COMPARE TRIMS

Change Vehicle Trim

ADD TO COMPARE | BUILD & PRICE

GET A FREE QUOTE

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SEARCH CRITERIA

Body Type   SUV
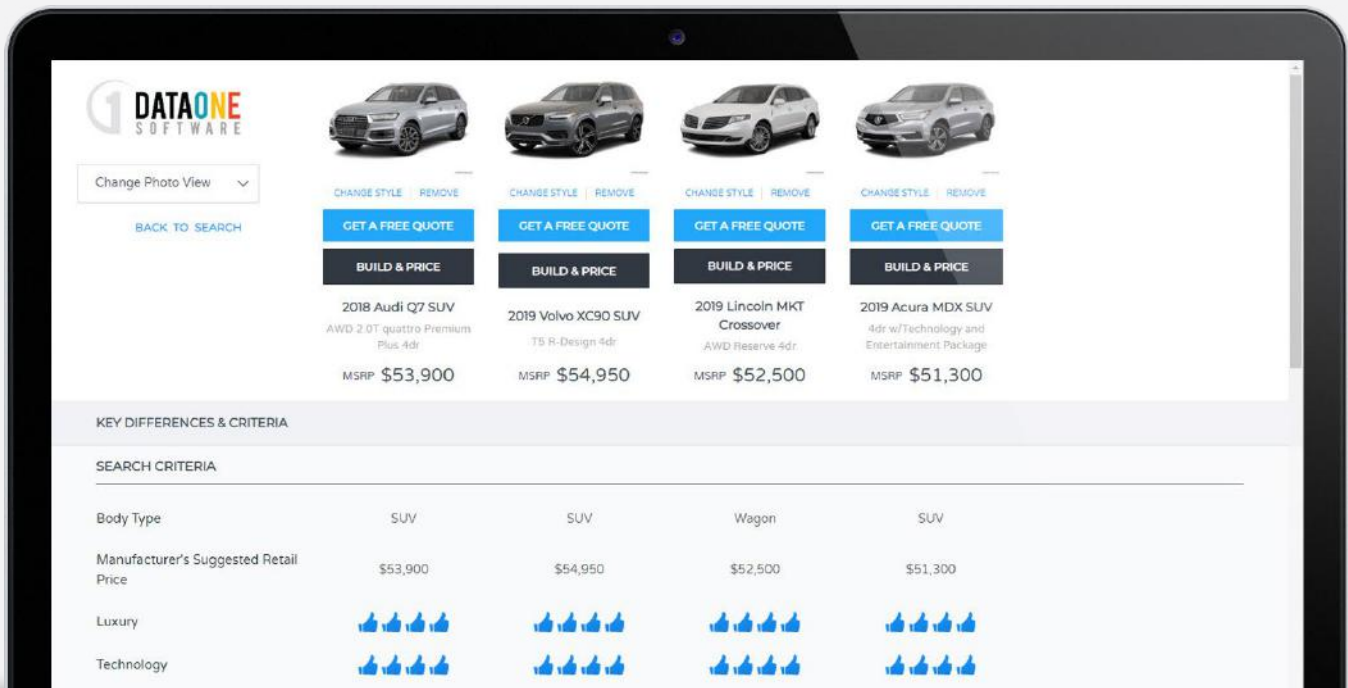
PerfectFit® Research API

Support in-depth vehicle research

PerfectFit® Research leverages our complete and clean vehicle database to provide every last detail for each model and trim, including vehicle specs, installed and optional equipment, color options, MPG, safety ratings and etc.

Product features & benefits:

» Increases user engagement

» Quick access to different model years and trims within the same model

» Easily navigatable with accordian dropdowns

» Normalized descriptions optimized for consumption

» High-quality interior and exterior images at multiple angles

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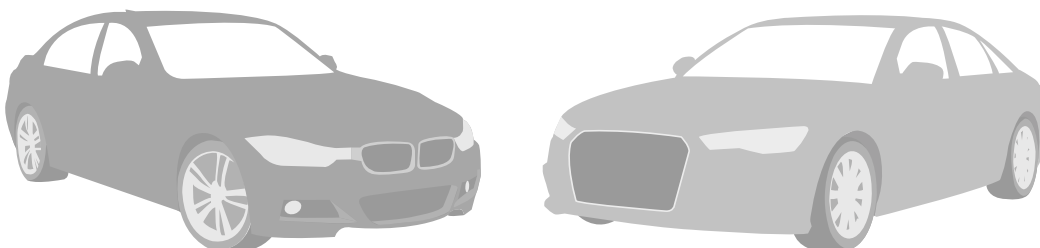**SOFTWARE**

PerfectFit® Compare API

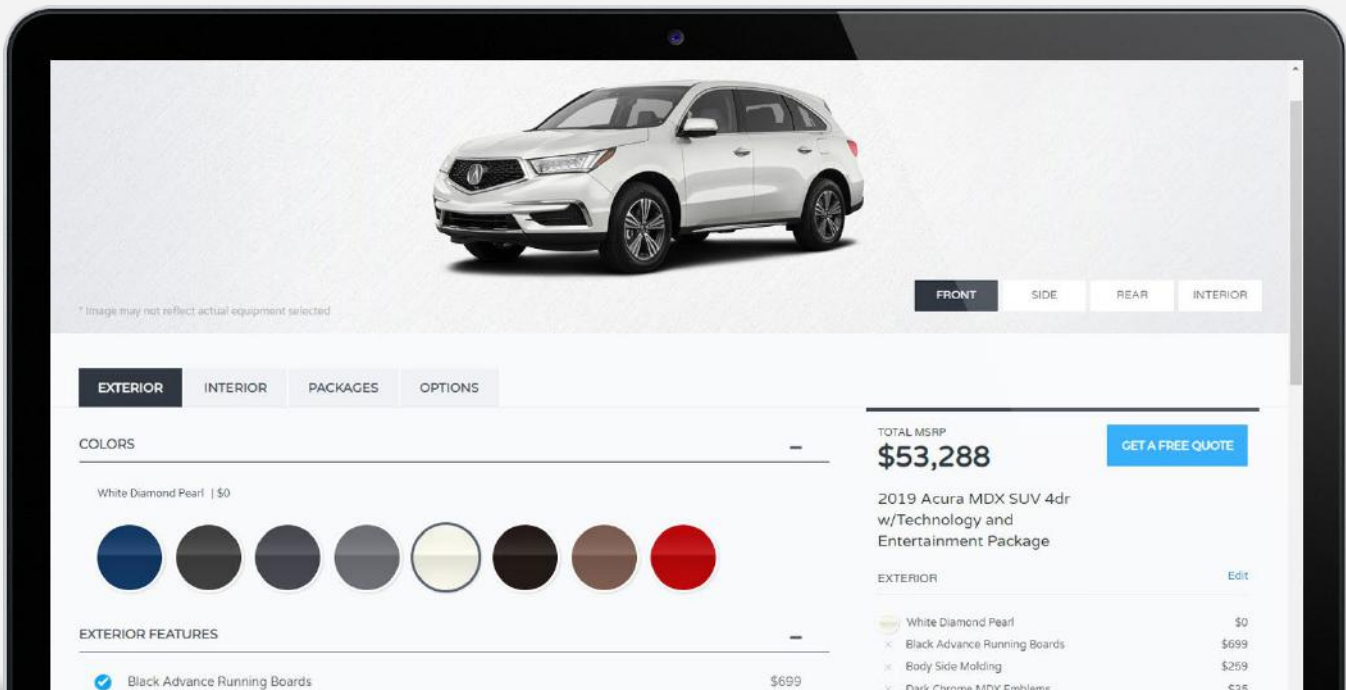## Allow consumers to compare brands, models, trims, and attributes

PerfectFit® Compare provides an easy way for shoppers to compare vehicle attributes across various makes and models as well as trims within the same model. Our normalized vehicle data takes away the confusion of comparing features with unique OEM marketing names but the same or similar functionality.

Though available as a stand-alone product, Compare is most powerful when combined with the other PerfectFit® API Suite modules. For shoppers unsure of which vehicles to compare, the PerfectFit Vehicle Shopper module recommends top matches for comparison.

Product features & benefits:

»   Normalized vehicle descriptions make side by side comparison simple

»   Works as a stand alone comparison tool for your existing research tools

»   Supports complete customization with the API web service

PerfectFit® Build API

Turn your vehicle shoppers into buyers

PerfectFit® Build is a powerful configuration tool for new vehicles built on option rules and pricing directly from the OEMs. It provides your shoppers with the ability to configure the vehicle they want, within the OEM's option parameters, and is the logical next step after comparing top vehicle choices.

Product features & benefits:

» Only allows buildable vehicle to be configured

» Supports complete customization with the API web service.

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VEHICLE IMAGES & OVERVIEWS

Imagery to match any business's needs paired with proven vehicle overview content from industry experts.

DataOne Software provides a set of unique content for use by designers, portals, vehicle inventory listing sites and dealer service providers looking for materials for creative works and inventory promotion.

Our media collection is an ideal fit for web and print as well as commercial media and advertising. We have offerings to match every business's needs, and most budgets.

Vehicle Images

Our variety of Image products can cover trim specific and color-matched requirements for the most demanding OEM compliant inventory listings.

All of our image offerings are referenced to DataOne VehicleID, VIN and Y/M/M making it easy to utilize for both specific vehicle marketing as well as generic model research.

Whether you need single front 3/4 images or colorized images - DataOne Software has the solutions to meet your needs.

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Single Studio Stills Collection

Our studio photos are a comprehensive and cost effective solution for businesses looking for VIN-referenced, studio-quality vehicle images. These images are perfect for new inventory display, vehicle research tools, as well as online quoting and lead forms.

Premium Studio Still

» Front 3/4 exterior views for each vehicle model covered

» Model/trim/body style specific images available to support OEM compliant sites and inventory listings

» Images available 2003-current model year

» White and Transparent backgrounds available

©EVOX IMAGES

Premium Colorized Images

» Front 3/4 exterior views for each vehicle model covered

» Color matched photos put the finishing touches on attractive inventory displays

» Images available 2003-current model year

» White and Transparent backgrounds available

©EVOX IMAGES

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Vehicle Overviews

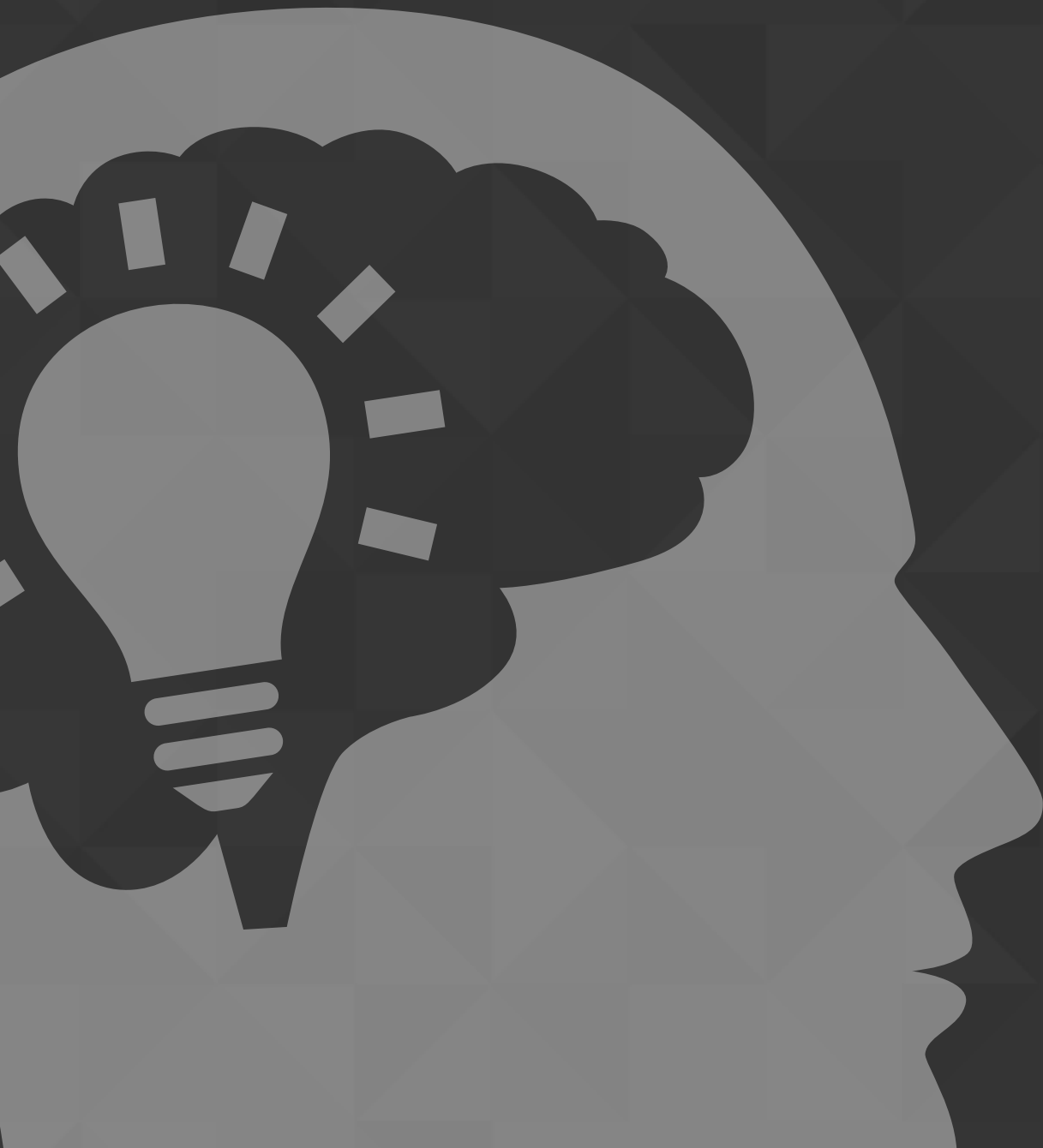**Vehicle reviews by writers serving the industry since 1992.**

DataOne provides vehicle overviews that are a brief and concise review of the vehicle as new. This is an ideal product for limited space requirements and solution providers who are looking for supplementary content to engage visitors during the vehicle research / shopping process. Vehicle Overviews are available from 2009 to present.

The reviews fit well within vehicle detail pages on classified listings and dealer websites. Each overview comes complete with a marketing photo. This product is mapped to our vehicle data and is updated on a weekly basis to ensure timely coverage as models are reviewed.

Suggested Placement:

» Dealer websites for generic model research and / or vehicle detail pages.

» Generic Model research including builder / configuration / comparison on classifieds and automotive portals.

CUSTOM DEVELOPMENT & CONSULTATION

DataOne is committed to ensuring that clients have every available resource possible to ensure success in integration.

Our production support team is available to work directly with your internal development teams as well as third party technical resources. They can assist with recommendations on high-level integration tasks related to use of database as well as assistance with web service & API integration.

Whether you need assistance with technical integration or simply to understand automotive data in a better way, you will find our production support team to be knowledgeable and willing to assist you.

There are scenarios however that call for more in-depth participation in your project. It is then that our Client Services team can be considered for billable consulting work to help you meet your objectives.

Our Client Services team will work closely with your technical and development groups at any stage in your software development cycle, including the architecture and planning phases. They would be happy to provide a quote for specialty work including custom data structures to help you save time and to assist you with meeting your development objectives.