Fleetio
CASE STUDY

INCREASING FLEET MANAGEMENT EFFICIENCY

DATAONE
SOFTWARE

Fleetio

Fleetio improves operations for fleets of all sizes with help from DataOne's VIN Decoder API

Fleetio offers an all-in-one fleet management software that helps fleets of all sizes track, analyze and improve their operations. Users can easily access all data surrounding their fleet vehicles from anywhere with their web- and mobile-based solutions. To ensure that the vehicle data for each asset is entered accurately and efficiently, Fleetio relies on DataOne's easy-to-use VIN Decoder API and comprehensive vehicle data, sourced directly from the vehicle manufacturer.

Ability to streamline data entry

As part of the Fleetio Manage software, users can store everything about their fleet in one place with the asset management feature. Prior to integrating with DataOne, fleet users had to manually enter vehicle details for each of their assets or bulk upload them via spreadsheet import. Getting all data points about every vehicle into the system, however, can prove to be difficult when dealing with tens, hundreds, and even thousands of fleet vehicles.

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Tony Summerville
Founder and CEO, Fleetio

"DataOne provided a solution which Fleetio could integrate with to instantly populate over 90 vehicle data points by having users simply supply a VIN," says Fleetio Marketing Director Lori Sullivan. " This eliminates manual data entry and human error and gives users the information they need about each vehicle's specifications."

Users are now able to quickly load their fleet vehicles into Fleetio's system with the option to decode VINs in bulk during the onboarding process or to decode single VINs as their fleet grows.

Complete vehicle data coverage

Fleetio provides fleet management software to a wide variety of industries, some including construction, government, transportation, and trucking. Many of these industries require vehicle data outside of the passenger and light-duty vehicle markets, which most vehicle data providers do not offer.

DataOne's VINBasic™ HD product has been especially valuable to Fleetio by supporting VIN decoding of medium and heavy-duty vehicles for their diverse clientele. "DataOne's robust data set for heavy duty vehicles and modern API made their platform standout," says Fleetio Founder and CEO Tony Summerville.

User-friendly and reliable VIN Decoding API

Implementing a new solution from a 3rd party can easily turn into a never-ending project, eating up business' resources in time and cost. Thanks to DataOne's well-designed VIN Decoder API and supporting documentation, Fleetio was able to integrate VIN decoding functionality into their product quickly and effortlessly. "DataOne's dev docs are fantastic, and their API was very easy to understand and work with. This allowed us to integrate VIN decoding into Fleetio in less than a month," says Fleetio CTO Jorge Valdivia.

Fleetio has been using DataOne's VIN Decoding API for a couple years now, decoding thousands of VINs per month, and have found the API to consistently perform well. They can rely on DataOne to get the job done for their users on a daily basis.

Value beyond the data

DataOne is much more than just an ordinary vehicle data provider to Fleetio. Since the start of their business relationship back in 2015, DataOne and Fleetio have stayed closely connected and collaborated on a number of projects.

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"Our integration with DataOne has not only created efficiency for Fleetio users, but our partnership with the company has also proved to be valuable," says Sullivan. "Through content collaboration and idea sharing, DataOne has become a close, collaborative partner."

ABOUT Fleetio | www.fleetio.com

Fleetio's suite of fleet management solutions helps fleets of all sizes automate fleet operations, manage asset lifecycle and track drivers with the convenience of a smartphone and the Fleetio Go mobile app. Fleets can track, score and rank their drivers, manage maintenance, fuel, vehicle inspections, parts + more. Fleetio offers fuel card automation plus integration with multiple telematics solutions for automated odometer updates, DTC handling and fuel location reporting. Please visit fleetio.com for more info.

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