

# BROCHURE

## MAPPING & 3RD PARTY VALIDATION DATA



**DATAONE**  
SOFTWARE

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# Awards & Accolades

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## Positive industry recognition and awards for all vehicles.

DataOne Software's Awards and Accolades are a powerful tool for marketing vehicle inventory. They provide neutral third parties assessment of the quality, value, performance and/or overall excellence of the vehicle that is being considered.

The product is comprised of awards, honorable press mention, and "Top" lists from renowned sites and periodicals. Sources and an accompanying link are provided in each case, and the Awards and Accolades are described both by type and awarding party.

Negative ratings and statements are not included within Awards and Accolades, making it ideal content for dealer and OEM focused marketing solutions such as websites, mailers, email campaigns and ebrochures. In addition, with coverage back to the 2006 model year, the product is a great fit for pre-owned inventory promotion.

**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles 2006-current model year

### 2018 Honda Accord Awards and Accolades Data Sample:

- **Top 10 Best Cars** - Car And Driver
- **Buyers Most Wanted: Midsized Car** - Edmunds
- **Top Safety Pick: Midsized Car** - Insurance Institute for Highway Safety (IIHS)
- **Best Buy: Overall** - Kelley Blue Book



# J.D. Power Used Car Guide Mapping <sup>2</sup>

Used vehicle valuations for dealer inventory management.

J.D. Power Used Car Guide, formerly NADA Used Car Guide, has long been an industry staple when it comes to publishing market-reflective vehicle pricing, and is a recognized authority providing used vehicle valuations for use across the automotive industry. End-users include consumers, dealers, financial institutions, insurance companies, vehicle manufacturers, auctions, as well as many other industries.

## J.D. POWER

Our J.D. Power Used Car Guide Mapping delivers a bridge between the DataOne VehicleID and EngineID to the corresponding J.D. Power UCGVehicleID. This provides a seamless transition between our OEM/Brand compliant vehicle descriptions and the corresponding J.D. Power vehicle.

The J.D. Power Used Car Guide Mapping product makes it easy for our customers to build and develop applications that integrate with used vehicle valuations.

**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles current model year + 9

### 2018 Nissan Maxima J.D. Power Used Car Guide Mapping Data Sample:

Vehicle Specs	Vehicle IDs
<b>VIN Number:</b> 1N4AA6APXJC368420 <b>Year:</b> 2018 <b>Make:</b> Nissan <b>Model:</b> Maxima <b>Trim:</b> 3.5 S <b>DataOne Style:</b> 3.5 S 4dr Sedan	<b>DataOne VehicleID:</b> 400901125 <b>DataOne EngineID:</b> 300001849 <b>J.D. Power UCGVehicleID:</b> 00000095430

# KBB Used Car Guide Mapping

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## New and used vehicle valuations for dealer inventory management

Kelley Blue Book (KBB) has been a well-known and respected brand in auto industry since its founding in 1926. Their used car valuation data is trusted by thousands of dealerships and consumers.

Our KBB Used Car Guide Mapping product allows our customers using or planning to use KBB's vehicle valuations to access this information quickly and accurately through the mapping of our VehicleID to the corresponding KBB ID. This mapping works with all DataOne products and can be distributed with all delivery methods.



**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles 2000-current model year

### 2018 Ford Explorer KBB Used Car Guide Mapping Data Sample:

Vehicle Specs	Vehicle IDs
<b>VIN Number:</b> 1FM5K7B80JGA32785 <b>Year:</b> 2018 <b>Make:</b> Ford <b>Model:</b> Explorer <b>Trim:</b> Base <b>DataOne Style:</b> Base 4dr SUV	<b>DataOne VehicleID:</b> 400898050 <b>KBB VehicleID:</b> 432105 <b>KBB TrimID:</b> 344990

# Cox Auto Rates & Incentives Mapping

## Attract vehicle shoppers with real-time incentives

Cox Auto Rates & Incentives, formerly AIS Rebates, is an auto industry standard for incentive vehicle data. This data is valuable to dealerships and is often incorporated into solutions they use, including dealership website platforms, dealer marketing services, CRM, DMS, and inventory management solutions.



This mapping makes it easy to utilize Cox Automotive's best-in-class rates and incentives information alongside DataOne's OEM sourced data products and services. Ideal for dealer-facing solutions as well as portals and F&I programs.

**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles current model year +1/-1

### 2018 Chevrolet Corvette Stingray 1LT Desc Vehicle ID Sample:

Vehicle Specs	Vehicle IDs
VIN: Year: 2018 Make: Chevrolet Model: Corvette Trim: Stingray LT DataOne Style: Stingray 2dr Coupe w/1LT	veh_ais_id: 71752 vehicle_id: 400898666 engine_id: 300001140 transmission_id: 255644 ais_descvehicleid: 1413783 ais_optiongroup: 5V6

### 2018 Chevrolet Corvette Stingray 1LT Vehicle Group Sample:

Vehicle Specs	Vehicle IDs
VIN: Year: 2018 Make: Chevrolet Model: Corvette Trim: Stingray LT DataOne Style: Stingray 2dr Coupe w/1LT	vehicle_id: 400898666 engine_id: 300001140 transmission_id: 255644 ais_vehiclegroupid: 13757 ais_vehiclegroupname: Corvette Stingray included_optiongroups: N/A excluded_optiongroups: N/A

# EPA MPG & EPA Green Scores

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## VIN-referenced EPA fuel economy and green score ratings.

DataOne Software's EPA MPG & EPA Green Scores data provide an easy way to showcase vehicle and OEM information related to vehicle fuel economy and emissions levels. This data can easily be incorporated into vehicle listings on an auto dealer website, or on classified or portal consumer research sections. The data is taken from the EPA and referenced to our vehicle data for easy use and implementation. This data set is also ideal for industry research and studies.

MPG data is tied to engine / transmission combinations and is presented with a low and high value per the EPA. Additionally the data supports easy displays as "ranges".

**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** EPA MPG - US light-duty vehicles 1984-current model year;

EPA Green Scores - US light-duty vehicles 2000-current model year



### 2018 Honda Accord EPA MPG Data Sample:

Year	Make	Model	Trim	Transmission	MPG City	MPG Hwy	MPG Combined
2018	Honda	Accord	EX-L 4dr Sedan	CVT	30	38	33

### 2018 Honda Accord EPA Green Scores Data Sample:

<b>Year:</b> 2018	<b>EPA Underhood ID:</b> JHNXV01.54K2
<b>Make:</b> Honda	<b>Emissions Standard:</b> Federal Tier 3 Bin 30
<b>Model:</b> Accord	<b>SmartWay Vehicle:</b> Y
<b>Trim:</b> EX-L 4dr Sedan	<b>Air Pollution Score:</b> 7
<b>Transmission:</b> CVT	<b>Greenhouse Gas Score:</b> 8





# NHTSA 5-Star Safety Ratings

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**Safety Ratings are a top consideration for online vehicle shoppers.**

DataOne Software's 5-Star Safety Ratings are sourced from the National Highway Traffic Safety Administration, a safety standard recognized throughout the industry. Vehicle shoppers recognize and look for these safety ratings, making them a must have for online vehicle research and comparison, as well as valuable for inventory marketing efforts. Ratings are available for overall categories, as well as for specific impact types and passenger areas tested.



The ratings are also valuable for risk management/insurance industries and are suitable for research and statistics projects. The data is referenced by the VIN pattern as well as YMMT/DataOne StyleID where applicable.

**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles 1990-current model year

## 2009 Volvo S60 NHTSA 5-Star Safety Ratings Data Sample: (1990-2010 categories)

Frontal Driver Rating	Frontal Passenger Rating	Side Driver Rating	Side Rear Passenger Rating	Rollover 2 Wheel Drive Rating	Rollover 4 Wheel Drive Rating
4	4	5	N/A	5	N/A

## 2018 Volvo S60 NHTSA 5-Star Safety Ratings Data Sample: (2011-current model year1 categories)

Note: The NHTSA changed the rating system and categories for 2011 forward vehicles

RATING CATEGORY	VALUE (STARS)	RATING CATEGORY	VALUE (STARS)
Overall Stars	5	Side Barrier Driver Stars	5
Front Crash Overall Stars	5	Side Barrier Passenger Stars	5
Front Crash Driver Stars	5	Side Pole Driver Stars	5
Front Crash Passenger Stars	5	Side Combined Front Stars	N/A
Side Crash Overall Stars	5	Side Combined Rear Stars	5
Side Barrier Overall Stars	N/A	Rollover Stars	5



# NHTSA Recalls

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## VIN-referenced NHTSA Recalls for all passenger/light duty vehicles since 1981.

DataOne Software's NHTSA Recalls was created to support both CRM/marketing efforts to contact affected vehicle owners, as well as service centered solutions used by technicians. The recalls have been filtered to include only automotive and light duty OEM equipment, parts and accessories. The data set is VIN referenced and tied to DataOne VehicleID for ease of use and integration as a stand-alone product or coupled with additional data products..



**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles 1981-current model year

### 2017 Volvo S60 NHTSA Recalls Data Sample:

NHTSA Campaign #	16V798000	Potential Units Affected	376
Mfr Campaign #	R89708	Owner Notification Date	2017-02-13
Component Description	AIR BAGS	Recall Initiator	MFR
Report Mfr	Volvo Cars USA LLC	Report Received Date	2016-12-21
Product Mfr	Volvo Cars USA LLC	Record Creation Date	2016-12-21
Mfr Start Date	2016-08-16	Regulation Part #	N/A
Mfr End Date	2016-10-21	Fmvvs Number	208
Recall Type Code	V		

### Defect Summary

Volvo Car USA LLC (Volvo) is recalling certain model year 2017 S60 and S60 Cross Country, V60 and V60 Cross Country, and XC60 vehicles manufactured August 16, 2016, through October 21, 2016. The affected vehicles have driver and front passenger seat side mounted side air bags (SAB) with inflator initiators that may fail to ignite during a crash. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 208, "Occupant Crash Protection" and number 214, "Side Impact Protection."

### Consequence Summary

If the air bag inflator initiator fails to ignite, the air bag will not deploy, increasing the risk of injury.

### Corrective Action Summary

Volvo will notify owners, and dealers will inspect and, if necessary, replace the front seat side air bags, free of charge. The recall is expected to begin on February 13, 2017. Owners may contact Volvo customer service at 1-800-458-1552. Volvo's number for this recall is R89712.

### Notes

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

# Evox Media Mapping

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Our mapping makes Evox easier to use, and use well.

DataOne Software's Evox Media Mapping starts with a match between Evox VIF and our DataOne VehicleID. We also provide mapping between our color ID's and codes to the corresponding Evox colorized photos. Finally we identify the level of match between an Evox image and your decoded vehicle. This allows you to set rules for displaying Evox images for partially matched vehicles to better balance OEM compliance requirements with the need for as much coverage as possible, especially during the early stages of model release.

**EVOK IMAGES®**

**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles 2001-current model year

## 2017 Lexus IS 200T Evox Media Mapping Data Sample:

Evox VIF Mapping	
Vehicle ID	400896550
VIF	11849
Exact Match on Year	Y
Exact Match on Model	Y
Exact Match on Trim	Y
Exact Match on Body Type	Y
Exact Match on Cab Type	Y
Exact Match on Doors	Y
Exact Match on Drive Type	Y



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# Auto Care ACES Mapping

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## VIN-referenced mapping to the Aftermarket Catalog Exchange Standard (ACES).

DataOne Software's Auto Care (formerly AAIA) ACES Mapping ties VIN-referenced automotive data to Auto Care Association's ACES standard. It allows users to easily decode a VIN and reference the ACES IDs for the vehicle, its engine and transmission. The ACES ID can be used for easy and convenient identification of appropriate parts, accessories, tires or fluids. ACES Mapping is a great fit for parts and service providers and the vehicle salvage industry.



This product can be combined with our OEM Service Schedules to power aftermarket service center and independent garage scheduling and logistics software.

**File Format & Delivery:** API web service or delimited file with daily updates via SFTP

**Data Scope:** US light-duty vehicles 1990-current model year

### 2018 Hyundai Sonata Auto Care ACES Mapping Data Sample:

1.6L Turbo I4 178hp 195ft. lbs./7-Speed Double Clutch	
Engine Name	1.6L Turbo I4 178hp 195ft. lbs.
Transmission Name	7-Speed Double Clutch
DataOne Vehicle ID	400900297
Auto Care Vehicle ID	248440
Auto Care Engine Configuration ID	20233
Auto Care Transmission ID	5116
Auto Care Vehicle to Engine Configuration ID	500338

